Helping Lake County Cut Costs & Save Energy

Northern Rural Energy Network

May 2025



Practical Energy Solutions, Real Savings



Seven Flexible Local Programs

- Residential Education & Outreach
- Residential Rebates
- Finance/Loan Programs
- Public Agencies
- Commercial & Small Business Direct Install/Rebates
- Workforce, Education & Training Codes and Standards Education

Residential Education and Outreach



Residential Education and Outreach:

Outreach and energy awareness information to all residential utility customers in Lake County

- Local events
- Website Northernren.org
- Advertising, email marketing etc.

GOAL: Determine local energy needs & priorities, increase awareness, provide entry point to benefit from rebates and finance programs.

Free Energy Efficiency Kits – available now! • Free Home Energy Assessments – launching 6.2.25

Residential Rebates



Residential Rebate Program

Energy Rebate Program for Lake County

- Rebate Finder on the website by zip code. Currently offering:
 - Heat pump heating/cooling • Heat pump water heaters

 - Appliances
 - Ventilation and room air conditioners
 - Hope to launch insulation (attic/crawl/walls), duct sealing & insulation (including mobile homes) in the future.

GOAL: Create drivers to overcome barriers to Energy Efficiency in rural, hard to serve areas and achieve reductions in energy consumption.

Finance Programs



Finance Program

0% interest loans for varying terms

- Micro loans
- Bridge loans
- Electrification loans

targeted at these sectors:

- Residential
- Small & Medium Sized Businesses
- Public Buildings

Needs Assessment will be launched soon with surveys

Just interviewed a firm to craft the program design
Expect programs to launch in November of 2025

Thank You!

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