

Economic Development Work Plan

Ben Rickelman

Deputy County Administrative Officer

7/18/2023

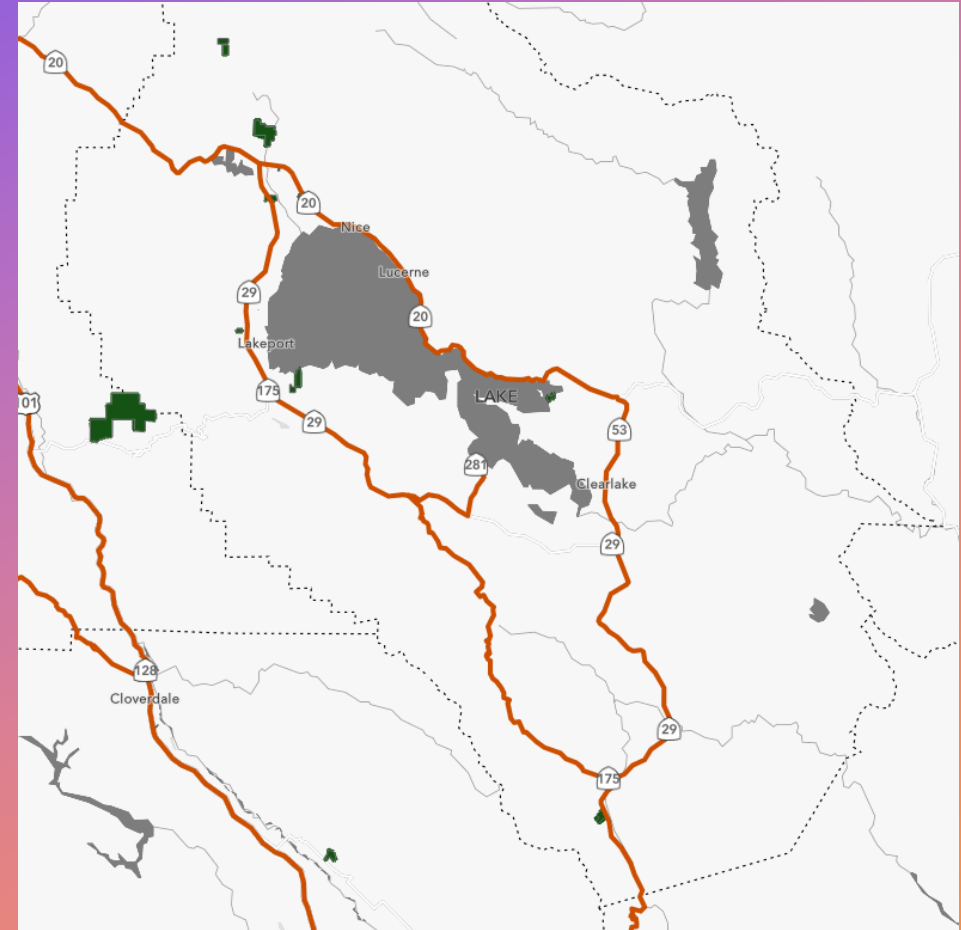
Focus Areas

Funding Opportunities
Communications
Business Development
Place Based



Broadband

- CBG Communications
Updated Master Plan and Implementation Plan
- Federal Funding Account
Closes September 29
Another Window Opens Q1 2024
- Middle Mile
Network Completion Target by 2026
- Tilson / Utopia Open Network
- California Advance Services Fund



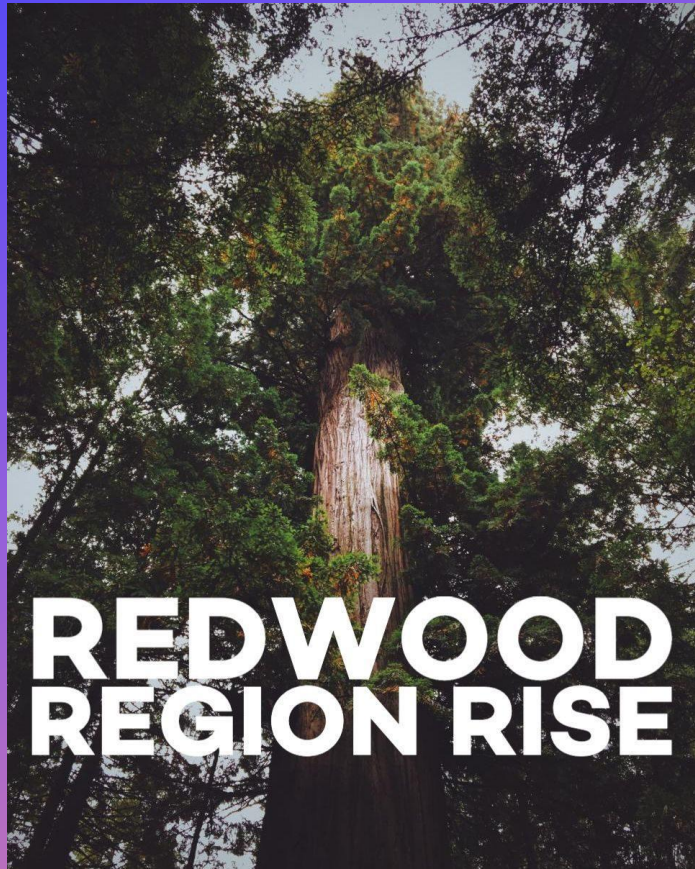
Planned Lake County Middle Mile Network

Comprehensive Economic Development Strategy (CEDS)

- Lake County EDC Received EDA Technical Assistance Funding for Developing New CEDS
- 2023 - 2024 Timeframe
- Utilize for EDA Funding Opportunities



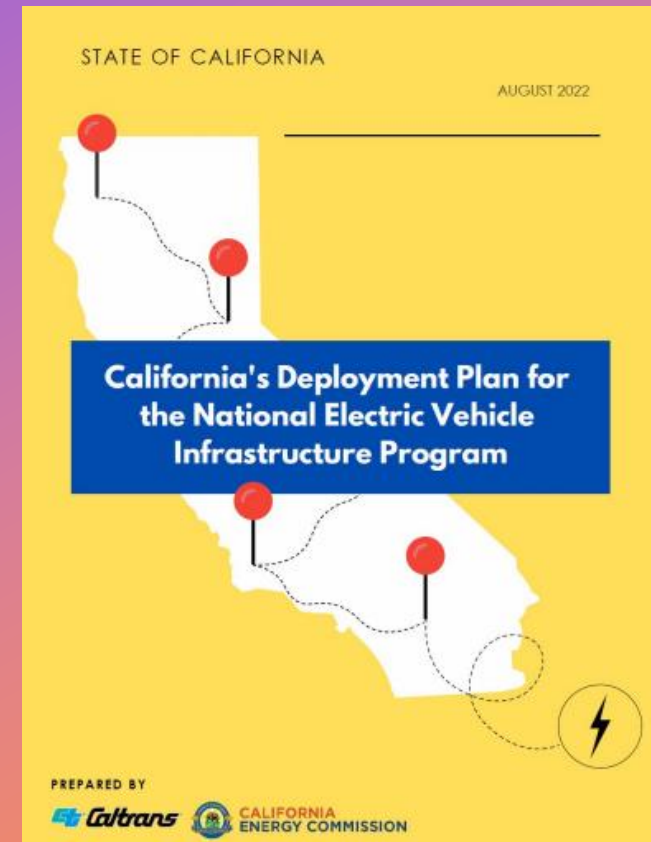
Community Economic Resilience Fund (CERF)



- \$26.5 Million Dedicated to Each CERF Region for Pre-Development and Development Project Activities
- Lake County is Part of Redwood Region RISE

Funding Opportunities

- EV Chargers
NEVI Plan for SR 20 and SR 29
30C Tax Credit
- EDA Recompete Pilot Program
- Feasibility of Biomass Project
- Economic Recovery Corps Fellow



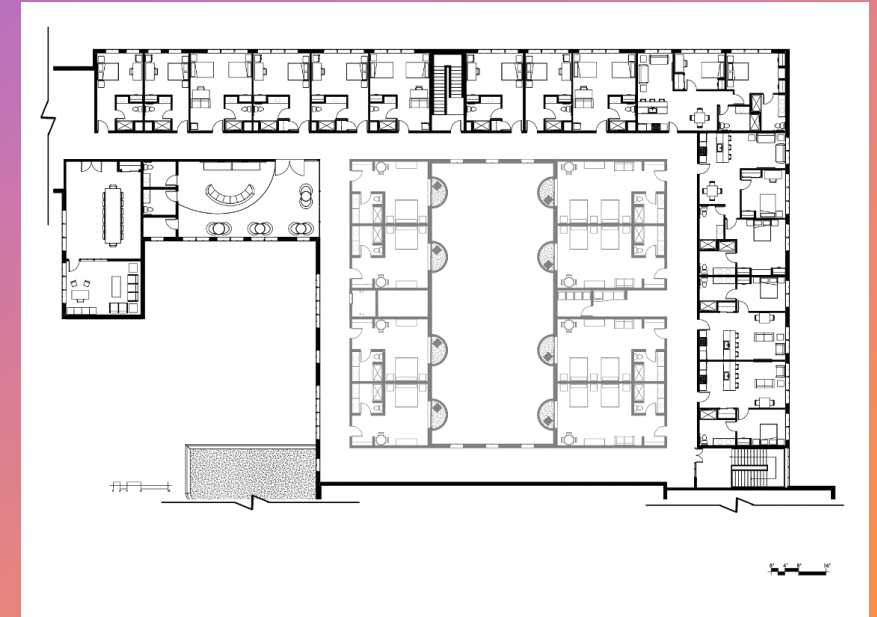
Business Resources

- Online Platform
 - Opening a Business
 - Business Support
 - Workforce
 - Permits and Zoning
 - State / Federal Resources
- Community Profiles



Hotel Attraction Strategy

- Marketing Material Highlighting Demand
- RFI
- Out of Market Pitches for 3-Star and Boutique Lodging
- Site Identification
- Estimated Costs for Business Resources and Hotel Attraction: \$40K




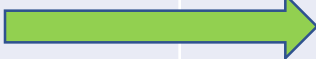



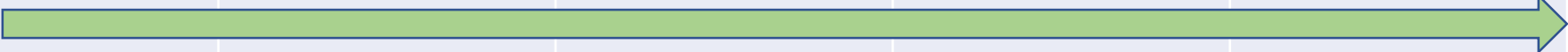


Place-Based Economic Development

- CDBG Economic Development Set-Aside for Façade Improvements and Code Enforcement



- Signage / Wayfinding



	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024
Design website					
Community Profiles					
Doing Business in Lake County Guide					
Hotel RFI / Recruitment					
Façade Improvements and code improvements					
Broadband					
EV Charging					
Recompete					

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