

ECONOMIC DEVELOPMENT

STRATEGIC PRIORITY	ACTION ITEM(S)	LEAD	TIME FRAME
Enhance Tourism Opportunities	Bring additional visitors to Lake County through enhanced marketing efforts through identification of a set of strategies developed alongside business community partners, and subsequently approved by the Board of Supervisors for implementation	County Administration	12 months
Enhance Broadband Infrastructure	Complete necessary background work and identify next steps to deploy broadband in underserved areas	Economic Development / County Administration	12-36 months