

Lake County PEG Board

Annual Update



PEG: Annual Update

- Board Members
 - Clearlake – Mary Wilson
 - Lakeport – Christina Price
 - County of Lake – Bruno Sabatier
 - Education – Kevin Mack
 - At-Large – Tom Lajcik
- Station Manager
 - Thomas Dewalt
- Chief Editor
 - Cheyenne Blue



PEG: Annual Update

- Budget 25-26
 - Operating Budget
 - Revenues
 - \$57,550 (+\$25k)
 - City of Clearlake
 - \$10,000
 - City of Lakeport
 - \$2,000
 - County of Lake
 - \$15,000
 - Contract Services
 - \$30,000



PEG: Annual Update

- Budget 25-26
 - Operating Budget
 - Expenses
 - \$56,000 (+\$20k)
 - Station Manager
 - \$22,000
 - Editor
 - \$4,800
 - Facilities/Insurance
 - \$10,000
 - Additional Pay
 - \$18,000



PEG: Annual Update

- Budget 25-26
 - Capital Budget
 - Revenue
 - Pass Through
 - \$40,000
 - Expenses
 - Equipment
 - \$72,000



PEG: Annual Update

- Current Activities
 - Support local events
 - Support local MACs
 - Provide more videography services
 - Pathfinders
 - Continue to work with schools
 - Upgrading Soper Reese
 - Website
 - lakepegtv.com



PEG: Annual Update

- Lake County MAC Contract

	BVAC			CAC			CRTH			ERTH			MATH			SVAC			WRTH		
	Date	Total Time	Views	Date	Total Time	Views	Date	Total Time	Views	Date	Total Time	Views	Date	Total Time	Views	Date	Total Time	Views	Date	Total Time	Views
1	6/11/25	4.5	24	5/15/25	4	42	5/12/25	4	36	5/7/25	5	57	5/8/25	5	39	5/19/25	4.5	28	5/21/25	5	55
2	8/13/25	5	32	6/26/25	4	28	6/9/25	3.5	18	6/4/25	5	42	6/12/25	4.5	48	6/16/25	5	51	6/18/25	4.5	37
3	9/10/25	4.5	63	7/17/25	5	173	7/14/25	3.5	25	7/2/25	4.5	47	7/10/25	5	52	7/21/25	5	21	7/16/25	5	37
4	10/8/25	5	59	9/18/25	4	31	11/10/25	4	28	8/6/25	4.5	49	7/23/25	4.5	87	8/18/25	4	32	7/30/25	4	51
5	11/12/25	4	36	10/30/25	3		12/8/25	4	32	9/3/25	5	50	8/14/25	5.5	45	9/15/25	4	17	8/20/25	5	73
6	12/10/25	4	38	11/20/25	4	25	2/9/26	4	51	10/1/25	5	50	9/11/25	4.5	48	10/20/25	4.5	39	9/17/25	4.5	45
7	1/14/26	4	30	12/18/25	4	19	3/9/26	3.5	45	11/5/25	5	23	10/9/25	5	60	11/17/25	5	25	10/15/25	5	68
8	2/11/26	2		1/22/26	4	21	4/13/26	4.5	29	12/3/25	4.5	102	11/13/25	5	67	1/19/25	4	26	11/19/25	5	40
9	3/11/26	4	95	2/26/26	4	35				1/7/26	5	71	12/11/25	5	40	2/16/26	5	35	12/17/25	5	145
10				3/19/26	4	44				2/4/26	5	49	1/8/26	5	81	3/16/26	4	23	2/18/26	5	100
11				4/16/26	4	27				3/4/26	5	81	2/12/26	4.5	95	4/20/26	5.5	39	3/18/26	5.5	69
12										4/1/26	5	78	3/12/26	5	104				4/15/26	5	56
13													4/9/26	5	47						
	9	37	377	11	44	445	8	31	264	12	58.5	699	13	63.5	813	11	50.5	336	12	58.5	776



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- Lake County MAC Contract

Total Number of Recordings:	76
Total Time:	343
Total Recording Cost:	\$13,720
Equipment Lease Cost:	\$3,800
Overall Cost:	\$17,520



PEG: Annual Update

- Future Activities
 - Increase operational budget revenues
 - Increase viewership
 - Activate Lakeport PEG connection
 - Re-Active Clearlake PEG connection
 - Pursue Partnerships
 - Access grants

