



**LAKE COUNTY**  
ECONOMIC DEVELOPMENT  
CORPORATION



**LAKE COUNTY**  
CHAMBER OF COMMERCE  
ELEVATING THE BUSINESS OF LAKE COUNTY

# COLLABORATIVE ACTION PLAN: UPDATES

6.2.2026



photo credit: Karen Pavone



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## **Small Business Support**

Free, Confidential, One-on-One  
Business Advice and Group Trainings

- Business Planning
- Marketing
- Industry Specific Help
- Access to Capital
- Spanish Speaking Advisors Available

**New clients since October 2026: 20**

**Business starts: 2**

**Strategizing for Season Shifts: 8 attendees**



## Business Lending and Support

Manage a USDA Intermediary Revolving Loan Fund

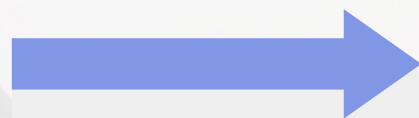
Hosted **Finance Your Vision** Event, April 27th

Banks/Funders Attended: 10

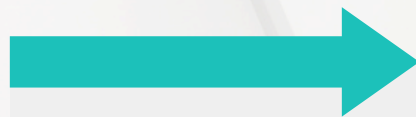
Businesses Attended: 12

**Capital infusion: \$1.825 million**

**One new Lake EDC IRP loan: \$250,000**



Start up:  
Business Plan  
Little or No  
Collateral



Newer  
Business:  
Some  
Collateral



Mature  
Business:  
3+ yrs of  
Profitable  
Financials





## **Restaurant Expo**

Participants: 82

Businesses: 26

Students: 38

Other partners: 18



## **SHOP LOCAL**

New participants for 2026: 36

2025- 42, total 78

Informal participation: 200+



## Harvesting Growth

Transforming Rural Economies

### **Regional Economic Development Summit**

November 6 and 7

Lakeport, Soper Reese and THAT Ranch

Summit attendees: 117+

Out of county attendees: 85

Farm to Table attendees: 150



## Upcoming Events

Business  
Preparedness Event

Specialty Foods  
Workshop- Fall 2026



# BEFORE THE SMOKE:

## A LAKE COUNTY BUSINESS PREPAREDNESS FORUM

A free session connecting Lake County businesses with the resources and relationships that matter before disaster strikes

### WHAT'S ON THE AGENDA

#### KNOW YOUR RISK

Wildfire outlook for Lake County

#### KNOW YOUR RESOURCES

Local, state and federal support available to you

#### PROTECT YOUR BUSINESS

Planning basics and next steps  
*(Leave with your plan started!)*

#### JOIN THE NETWORK

Your business in Lake County's response and recovery

### DETAILS

## MONDAY, JUNE 22, 2026

3:30 - 5:00 PM    Kelseyville Presbyterian Church  
5340 Third Street, Kelseyville, CA  
To register [click here](#) or use QR code



QUESTIONS? [LAKESHERIFFOES@LAKECOUNTYCA.GOV](mailto:LAKESHERIFFOES@LAKECOUNTYCA.GOV)





# HEART HUB

Healthcare Education and Regional Training

Partnership between industry and education, to “grow our own” healthcare employees.

Converting an office building into a simulation center for use by Middle School, High School and Junior College students, employer and community health training programs.

- Awarded \$1,050,000 in grants and \$200,000 in kind funding
- Currently awaiting work on \$3.7 million in requests of a \$7 million gap
- Website: <https://hearthub.careers/>



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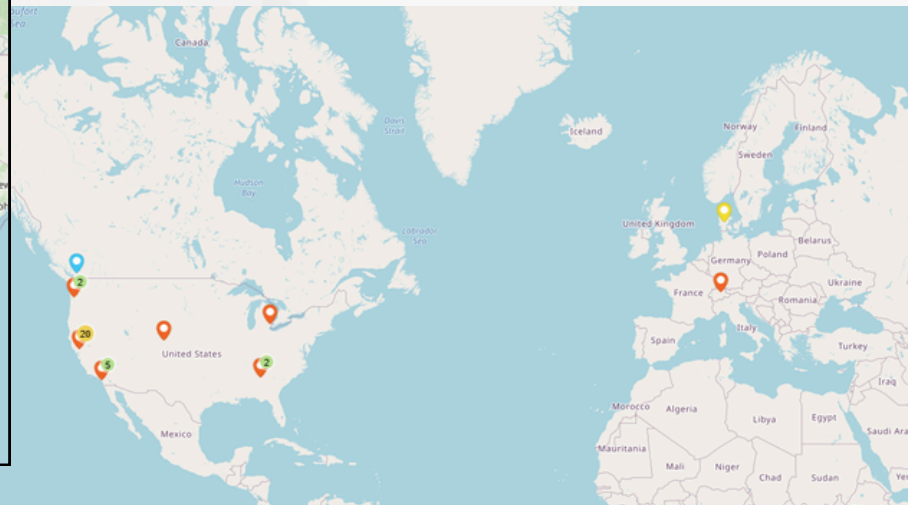
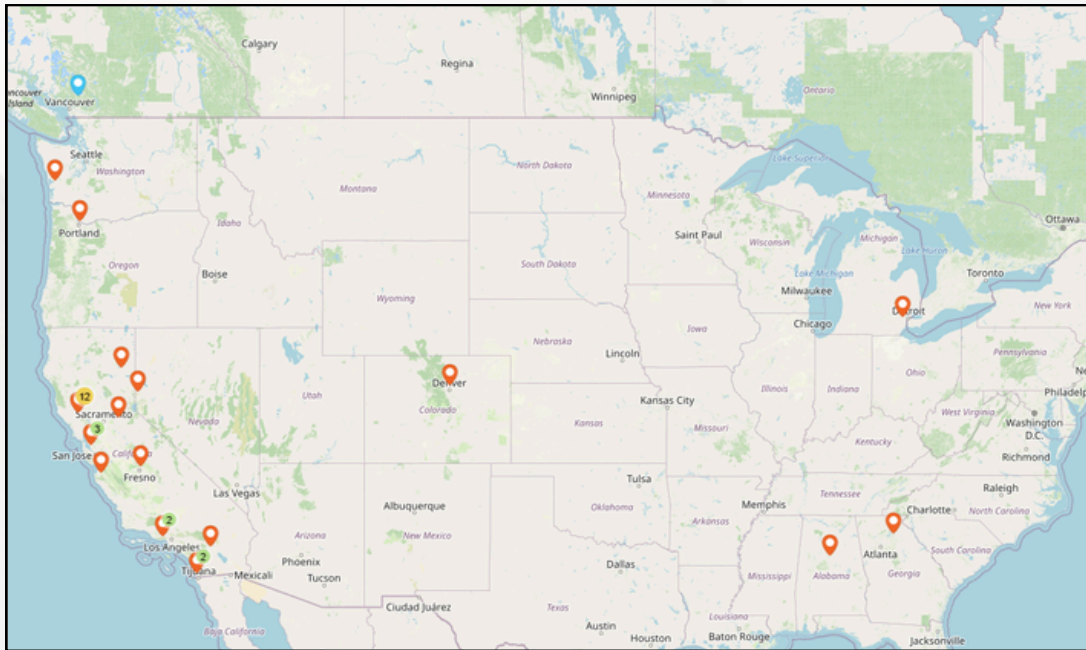
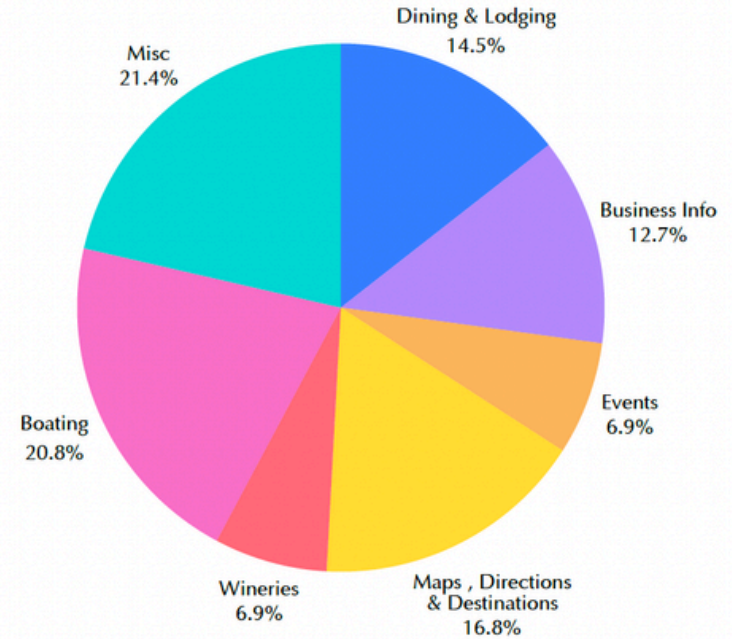
# Visitor Information Center Operations

Open Tuesday–Friday, 9–5 pm;  
Added Mondays 9–1 pm

1,373 visitors since October 1, 2025

## Visitor Log Queries

October 2025- April 2026





## CTA Program

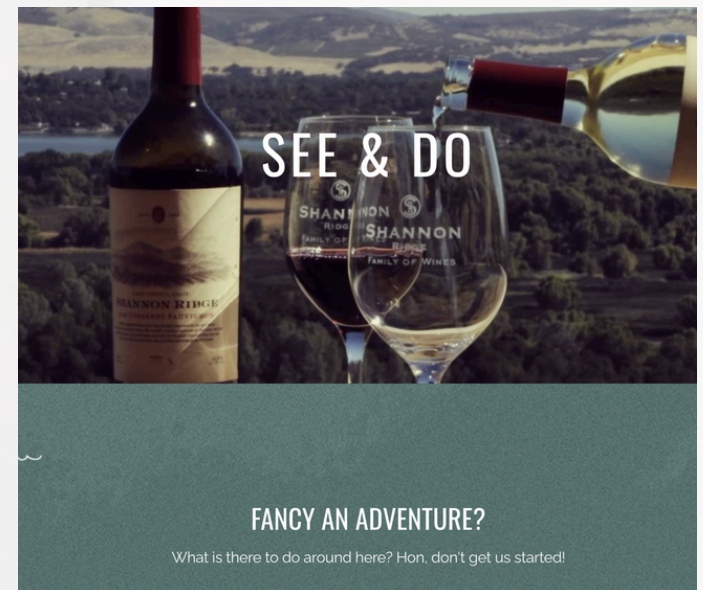
New Certified Tourism Ambassadors: 19

New trainers: 2; Number of classes: 3

CTA EdVenture Events: 9

Distributed 100+ check presenters with QR codes to Restaurants as part of Restaurant Week

Promoted **Visit Lake County.com** Itineraries to diners county-wide





## **Celebrating LC Tourism Locations**

### **Ribbon Cuttings**

Tule Room, Robinson Rancheria  
A Diamond Experience/LakeSide Jam  
Vision Art Studio (Silveria Center)  
Skylark Shores Resort  
... several more planned!

### **CTA EdVentures**

Six Sigma Winery, Jack's Lavender Farm, & Huttopia;  
Ely Stage Stop; Geysers Tour; THAT Ranch, Chataeu  
Grenouille, LCCC's Fishing Tournament

# Lake Life Magazine and Distribution of Visit Lake County Maps

## Lake Life Magazine



2025-26 issue  
Distributed 3,000 copies  
since 10/2026

2027 issue

**Maps:**  
Mailed 66 copies





## Events and Tourism Support



### Restaurant Week

Participants: 15

\*\*New partnership with wine dinner events

A promotional banner for the 38th Annual Clear Lake Team Bass Tournament. The top half shows a sunset over a lake with several fishing boats. The text "38TH ANNUAL CLEAR LAKE TEAM BASS TOURNAMENT" is overlaid in white and blue. The bottom half is a dark blue banner with white text: "\$250 Team Entry Fee Saturday - Sunday March 14 - 15, 2026". It includes the Lake County Chamber of Commerce logo on the left and the American Bass 2.0 logo on the right. At the bottom, it says "Lake County Chamber of Commerce | (707) 263-5092 |".

**Fishing Tournament:**  
Participants: 154



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# THANK YOU

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photo credit: Karen Pavone