

Carolyn Purdy

Subject: 4/14/26 Agenda Item 7.4: Amendment #4 to PlaceWorks Contract

From: Betsy Cawn <epi-center@sbcglobal.net>

Sent: Friday, April 10, 2026 7:24 PM

To: Johanna DeLong <johanna.delong@lakecountyca.gov>

Subject: [EXTERNAL] 4/14/26 Agenda Item 7.4: Amendment #4 to PlaceWorks Contract

Regarding the PlaceWorks contract “for the General Plan webpage and Document Accessibility Improvements to comply with DOJ standards.”

<https://countyoflake.legistar.com/View.ashx?M=F&ID=15383819&GUID=853B6840-3F43-41EE-B19E-ED8BD613B486>

1. The original scope of work proposal states: “We applaud County staff taking on the update to create consistent and implementable planning guidance throughout the entire county that meets modern standards and current regulatory requirements while supporting other important planning efforts.” [Emphasis added.]

Should the contractor pass through to us the cost of their compliance with changes in the agency rules?

2. What is the measurable difference between the existing platforms and the DOJ requirements?

What does the original contract call for? See the partial list in the Resolution (5th recital):

“Contractor will adapt the existing materials subject to the requirements and prepare future deliverables in accordance with the revised standards, including the Climate Adaptation Plan, Safety Element, including the Countywide Evacuation Study, and supporting our final community engagement activities (including LAPAC, GPAC, and MAC meetings).”

A complete list of the website content items to be included, along with an evaluation of their compliance status (for scope of work cost estimate) will ensure that the contract does not require another future amendment to complete the tasks. Adding “including but not limited to” is inadequate to ensuring that the compliance task captures all of the items necessary for meeting the project’s original scope of work.

3. Execution of the web media compliance project should include content review by General Plan Advisory Committee members. This step can be accomplished by circulating content solicitation correspondence, requiring no meeting expenses.

Existing website content correction or completion requests are pending response from the Community Development Department. Website management changes defined by the content provider

(CDD) must be included in the detailed content change list. Reference Email “GPU Website Content Comments, March 23, 2026” to follow.

Respectfully yours,

Betsy Cawn
GPAC Advisory Committee
LAPAC Advisory Committee, North Lake Communities Planning Area