



County of Lake  
Community Development Department  
Attn: Board of Super  
255 N. Forbes St.  
Lakeport, CA 95453

August 2<sup>nd</sup>, 2024

Dear Honorable Board of Supervisors,

We are writing to express our unyielding support for Highland Farms Major Use Permit number 20-96.

My brother Jeff Levers and I are co-owners and founders of Beard Bros Pharms and Beard Bros Media. We're respected throughout the United States and internationally as a preeminent source of cannabis news, education, and passionate advocates for the plant. In addition, we have been purveyors of premium medical cannabis products serving the California market, holding distribution and manufacturing licenses since 2018.

We have known Ms. Karcey as a friend and colleague for over eight years. We have collaborated on numerous commercial facility buildouts; her professional expertise and depth of knowledge are second to none. In all that time, we have known her to conduct her business with the highest level of integrity, and always with the greater good of the overall community at the forefront of her mind.

Ms. Karcey recently invited us to attend a Lake County Cannabis Alliance (LCCA) meeting at the Wildcat Farmz property. We were impressed to see so many farmers working together with the local government for the betterment of their community and its cannabis program. We highlighted it via our media as a sterling example of local government working with cannabis businesses to find common ground while respecting non-cannabis community members' concerns and sufficiently addressing them.

The property is secluded, located at the end of the street, and is an ideal appellation for the cultivation of medically beneficial cannabis. I have no doubt that Ms. Karcey and her team will provide an exemplary farm while providing good jobs with benefits and tax revenue to the County. We hope to visit Highland Farms once it is operational.

Sincerely,

Bill and Jeff Levers  
beardbrospharms@gmail.com