# GENERAL PURPOSE COMMERCIAL INFORMATION TECHNOLOGY EQUIPMENT, SOFTWARE AND SERVICES

## **GSA Schedule 70**

## General Services Administration Federal Supply Service

**Authorized Federal Supply Schedule Price List** 

Special Item Number (SIN):

Special Item No. 132-32: Term Software Licenses



# Everbridge, Inc.

25 Corporate Drive, Suite 400 Burlington, MA 01803-4245

Phone: (818) 230-9700 Fax: (818) 484-2299

Email: <u>GSASales@everbridge.com</u> www.everbridge.com

Business Size: Small Business

Contract Number: #GS-35F-0692P

Period Covered by Contract: July 19, 2004 to July 18, 2019

Current through Mod Insert New Mod # PO-0043 - Effective on March 1, 2018

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery are available through GSA Advantage!®, a menu-driven database system. The INTERNET address to GSA Advantage! ® is: GSAAdvantage.gov.

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#### **CUSTOMER INFORMATION**

1a. Table of awarded special item numbers with appropriate cross-reference to item descriptions and awarded prices:

SIN 132-32 Term Software License: Includes operating system software, application software, EDI translation and mapping software, enabled E-Mail message based products, Internet software, database management programs, and other software. Software maintenance as a product includes the publishing of bug/defect fixes via patches and updates/upgrades in function and technology to maintain the operability and usability of the software product. It may also include other no charge support that is included in the purchase price of the product in the commercial marketplace. No charge support includes items such as user blogs, discussion forums, on-line help libraries and FAQs (Frequently Asked Questions), hosted chat rooms, and limited telephone, email and/or web-based general technical support for users self diagnostics. Software maintenance as a product does NOT include the creation, design, implementation, integration, etc. of a software package. These examples are considered software maintenance as a service under SIN 132.34 Software Maintenance. Software Maintenance as a product is billed at the time of purchase.

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract.

SIN 132-32 – 5,000 US SMS or Voice Messaging Minutes; 7,500 US SMS Messaging Minutes; 2,500 Global Minutes SMS or Voice Messaging Minutes: All three products cost \$214.11.

1c.If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided.

2. Maximum order: \$500,000

3. Minimum order: \$100

4. Geographic coverage: Domestic Delivery

5. Point of production: USA

6. Discount from list prices or statement of net price: The rates contained in this pricelist are net (inclusive of the GSA discount).

7. Quantity discounts: None.

8. Prompt payment terms: 0% Net 30 Days

9a.Notification that Government purchase cards are accepted at or below the micro-purchase threshold. Credit cards are accepted at or below the micro-purchase threshold.

9b.Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold: Credit cards are NOT accepted above the micro-purchase threshold.

10.Foreign items: None

11a. Time of delivery: 30 Days ARO

11b.Expedited Delivery: Contact contractor regarding expedited delivery. Additional charges may apply.

11c.Overnight and 2-day delivery: Contact contractor regarding overnight delivery. Additional charges may apply.

11d.Urgent Requirements: Contact contractor regarding urgent requirements. Additional charges may apply.

12.F.O.B. Point: Destination

13a.Ordering address:

Everbridge, Inc. 25 Corporate Drive, Suite 400 Burlington, MA 01803-4245

13b.Ordering procedures: For ordering procedures for supplies and services and information on Blanket Purchase Agreements (BPA's), please see Federal Acquisition Regulation (FAR) 8.405-3.

14.Payment address:

Everbridge, Inc. 155 North Lake Ave. Suite 900 Pasadena, CA 91101

15. Warranty provision: The contractor's standard commercial warranty applies to all products sold via this contract.

16.Export packing charges: Not Applicable

17. Terms and conditions of Government purchase card acceptance: Credit cards are NOT accepted above the micro-purchase threshold with no additional conditions.

18. Terms and conditions of rental, maintenance, and repair: None

19. Terms and conditions of installation: If the ordering activity requires customized installation, this service is available for purchase.

20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices: **Not Applicable** 

20a. Terms and conditions for any other services: None

21.List of service and distribution points:

Everbridge, Inc. 25 Corporate Drive, Suite 400 Burlington, MA 01803-4245

22.List of participating dealers: Broadblast, 159 Delaware Avenue, Suite #102, Delmar, NY 12054, Phone: 877-363-9673, Fax: 877-322-3866, Email: info@broadblastonline.com

23. Preventive maintenance: Not Applicable

24a. Special attributes such as environmental attributes: Not Applicable

25.Data Universal Number System (DUNS) number: 130455830

26. Notification regarding registration in System for Award Management (SAM) database: Everbridge is registered in SAM and the registration is current. Our CAGE Code is 3PCD2.

# TERMS AND CONDITIONS APPLICABLE TO TERM SOFTWARE LICENSES (SPECIAL ITEM NUMBER 132-32)

#### 1. INSPECTION/ACCEPTANCE

The Contractor shall only tender for acceptance those items that conform to the requirements of this contract. The ordering activity reserves the right to inspect or test any software that has been tendered for acceptance. The ordering activity may require repair or replacement of nonconforming software at no increase in contract price. The ordering activity must exercise its postacceptance rights (1) within a reasonable time after the defect was discovered or should have been discovered; and (2) before any substantial change occurs in the condition of the software, unless the change is due to the defect in the software.

## 2. ENTERPRISE USER LICENSE AGREEMENTS REQUIREMENTS (EULA)

The Contractor shall provide the Enterprise User License Agreement that has been approved by GSA, if requested.

#### 3. GUARANTEE/WARRANTY

- a. Unless specified otherwise in this contract, the Contractor's standard commercial guarantee/warranty will apply to this contract.
- b. The Contractor warrants and implies that the items delivered hereunder are merchantable and fit for use for the particular purpose described in this contract. If no implied warranties are given, an express warranty of at least 60 days must be given in accordance with FAR 12.404(b)(2)
- c. Limitation of Liability. Except as otherwise provided by an express or implied warranty, the Contractor will not be liable to the ordering activity for consequential damages resulting from any defect or deficiencies in accepted items.

#### 4. TECHNICAL SERVICES

The Contractor, without additional charge to the ordering activity, shall provide a hot line technical support number (866-436-4911) for the purpose of providing user assistance and guidance in the implementation of the software. The technical support number is available from 8 AM to 5 PM (PST).

#### 5. SOFTWARE MAINTENANCE

- a. Software maintenance as it is defined:
- 1. Software Maintenance as a Product (SIN 132-32 or SIN 132-33)

Software maintenance as a product includes the publishing of bug/defect fixes via patches and updates/upgrades in function and technology to maintain the operability and usability of the software product. It may also include other no charge support that are included in the purchase price of the product in the commercial marketplace. No charge support includes items such as user blogs, discussion forums, on-line help libraries and FAQs (Frequently Asked Questions), hosted chat rooms, and limited telephone, email and/or web-based general technical support for user's self diagnostics.

Software maintenance as a product does <u>NOT</u> include the creation, design, implementation, integration, etc. of a software package. These examples are considered software maintenance as a service.

Software Maintenance as a product is billed at the time of purchase.

#### 6. PERIODS OF TERM LICENSES (SIN 132-32)

- a. The Contractor shall honor orders for periods for the duration of the contract period or a lessor period of time.
- b. Term licenses and maintenance may be discontinued by the ordering activity on thirty (30) calendar days written notice to the Contractor.
- c. Annual Funding. When annually appropriated funds are cited on an order for term licenses and/or maintenance, the period of the term licenses and/or maintenance shall automatically expire on September 30 of the contract period, or at the end of the contract period, whichever occurs first. Renewal of the term licenses and/or maintenance orders citing the new appropriation shall be required, if the term licenses and/or maintenance is to be continued during any remainder of the contract period.
- d. Cross-Year Funding Within Contract Period. Where an ordering activity's specific appropriation authority provides for funds in excess of a 12 month (fiscal year) period, the ordering activity may place an order under this schedule contract for a period up to the expiration of the contract period, notwithstanding the intervening fiscal years.
- e. Ordering activities should notify the Contractor in writing thirty (30) calendar days prior to the expiration of an order, if the term licenses and/or maintenance are to be terminated at that time. Orders for the continuation of term licenses and/or maintenance will be required if the term licenses and/or maintenance are to be continued during the subsequent period.

#### 7. UTILIZATION LIMITATIONS - (SIN 132-32)

- a. Software acquisition is limited to commercial computer software defined in FAR Part 2.101.
- b. When acquired by the ordering activity, commercial computer software and related documentation so legend shall be subject to the following:
  - (1) Title to and ownership of the software and documentation shall remain with the Contractor, unless otherwise specified.
  - (2) Software licenses are by site and by ordering activity. An ordering activity is defined as a cabinet level or independent ordering activity. The software may be used by any subdivision of the ordering activity (service, bureau, division, command, etc.) that has access to the site the software is placed at, even if the subdivision did not participate in the acquisition of the software. Further, the software may be used on a sharing basis where multiple agencies have joint projects that can be satisfied by the use of the software placed at one ordering activity's site. This would allow other agencies access to one ordering activity's database. For ordering activity public domain databases, user agencies and third parties may use the computer program to enter, retrieve, analyze and present data. The user ordering activity will take appropriate action by instruction, agreement, or otherwise, to protect the Contractor's proprietary property with any third parties that are permitted access to the computer programs and documentation in connection with the user ordering activity's permitted use of the computer programs and documentation. For purposes of this section, all such permitted third parties shall be deemed agents of the user ordering activity.
  - (3) Except as is provided in paragraph 8.b(2) above, the ordering activity shall not provide or otherwise make available the software or documentation, or any portion thereof, in any form, to any third party without the prior written approval of the Contractor. Third parties do not include prime Contractors, subcontractors and agents of the ordering activity who have the ordering activity's permission to use the licensed software and documentation at the facility, and who have agreed to use the licensed software and documentation only in accordance with these restrictions. This provision does not limit the right of the ordering activity to use software, documentation, or information therein, which the ordering activity may already have or obtains without restrictions.
  - (4) The ordering activity shall have the right to use the computer software and documentation with the computer for which it is acquired at any other facility to which that computer may be transferred, or in cases of

Disaster Recovery, the ordering activity has the right to transfer the software to another site if the ordering activity site for which it is acquired is deemed to be unsafe for ordering activity personnel; to use the computer software and documentation with a backup computer when the primary computer is inoperative; to copy computer programs for safekeeping (archives) or backup purposes; to transfer a copy of the software to another site for purposes of benchmarking new hardware and/or software; and to modify the software and documentation or combine it with other software, provided that the unmodified portions shall remain subject to these restrictions.

(5) "Commercial Computer Software" may be marked with the Contractor's standard commercial restricted rights legend, but the schedule contract and schedule pricelist, including this clause, "Utilization Limitations" are the only governing terms and conditions, and shall take precedence and supersede any different or additional terms and conditions included in the standard commercial legend.

## 8. SOFTWARE CONVERSIONS - (SIN 132-32 AND SIN 132-33)

Full monetary credit will be allowed to the ordering activity when conversion from one version of the software to another is made as the result of a change in operating system or from one computer system to another. Under a perpetual license (132-33), the purchase price of the new software shall be reduced by the amount that was paid to purchase the earlier version. Under a term license (132-32), conversion credits which accrued while the earlier version was under a term license shall carry forward and remain available as conversion credits which may be applied towards the perpetual license price of the new version.

## 9. DESCRIPTIONS AND EQUIPMENT COMPATIBILITY

The Contractor shall include, in the schedule pricelist, a complete description of each software product and a list of equipment on which the software can be used. Also, included shall be a brief, introductory explanation of the modules and documentation which are offered.

#### 10. RIGHT-TO-COPY PRICING

The Contractor shall insert the discounted pricing for right-to-copy licenses: Not Applicable.

## **Product Offerings**

Everbridge, Inc. is a global software company that provides enterprise software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber-attack incidents, over 3,400 global customers rely on the company's SaaS-based Critical Event Management platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 1.5 billion messages in 2016, and offers the ability to reach over 200 countries and territories with secure delivery to more than 100 different communication devices. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, IT Alerting, Safety Connection<sup>TM</sup>, Community Engagement®, Visual Command Center®, Crisis Commander® and CareConverge<sup>TM</sup>, and are easy-to-use and deploy, secure, highly scalable and reliable.

Everbridge software automates the key steps for responding to a critical event. It aggregates threat data from third party and internal sources so customers can assess risk, and locates people in areas of threat and those needed to respond. It then enables customers to execute pre-defined processes based on the type of threat for who should be contacted and how, what message to send, and who to escalate to if a responder is not available. Our platform then sends out notifications and instructions via text, voice, email—over 100 modalities—in 15 languages as needed, organizes conference bridges for people to collaborate, and analyzes return messages. Automating these steps enables them to be completed quickly, highly reliably and at scale at a time when minutes often matter.

## Mass Notification Base for Corporate with Unlimited Domestic Usage

Everbridge Mass Notification Base for Corporate allows users to send notifications to individuals or groups using lists, locations, and visual intelligence. Everbridge Mass Notification is supported by state-of-the-art security protocols, an elastic infrastructure, advanced mobility, interactive reporting and analytics, adaptive people and resource mapping to mirror your organization, and true enterprise class data management capabilities to provide a wide array of data management options.

### Key Capabilities Include:

- Unlimited Domestic Emergency\* Alerts and Testing Messages
- Unlimited Domestic Non-Emergency\* Alerts Messaging
- Three (3) Organization with unlimited nested static and dynamic groups
- Integrated GIS/Map-based, rule-based, group-based, or individual contact selection Ability to send standard, polling, or on-the-fly 'One-Touch' Conference Call messages
- Publish notifications directly to Websites and services that support API access via HTTPS using 'Web Posting'
- Publish notifications directly to the Smartphones of employees via Everbridge Mobile Application (fka ContactBridge)
- Access to IPAWS for authorized agencies
- Map-based drawing and selection tools and imported shape files (e.g. Google Maps, Bing Maps, ESRI)
- · Organization specific customizable caller ID, greetings, and broadcast settings SMPP based SMS text messaging
- · One-screen broadcast creation workflow to speed message creation and reduce human error
- Everbridge Network to access situational intelligence & notifications shared by other public and private groups
- Automatic address geo-coding for contacts
- 5 Live Operator Message Initiations per year
- Interactive Dashboard for Organizational Activity Summary Unlimited Mass Notification Templates
- Self-service Single Contact Record Adjustments, Contact Import via CSV Upload and via Contact API
- · Basic Audio Bulletin Board
- 4 Everbridge basic conference bridge codes

\*Usage above applies to notifications generated through the Everbridge Manager user interface. Automated notifications are subject to additional usage fees.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0240-000-1	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 1: (Minimum: Contact Band - 1 to 150 Contacts)	\$4,282.12

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0240-000- 150	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 1: (Maximum: Contact Band - 1 to 150 Contacts)	\$4,282.12
132-32	Everbridge	101-11-11-0240-000- 151	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 2: (Minimum : Contact Band - 151 to 300 Contacts)	\$4,282.12
132-32	Everbridge	101-11-11-0240-000- 300	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 2: (Maximum: Contact Band - 151 to 300 Contacts)	\$5,609.57
132-32	Everbridge	101-11-11-0240-000- 301	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 3: (Minimum: Contact Band - 301 to 500 Contacts)	\$5,617.28
132-32	Everbridge	101-11-11-0240-000- 500	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 3: (Maximum: Contact Band - 301 to 500 Contacts)	\$7,151.13
132-32	Everbridge	101-11-11-0240-000- 501	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 4: (Minimum: Contact Band - 501 to 750 Contacts)	\$7,157.98
132-32	Everbridge	101-11-11-0240-000- 750	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 4: (Maximum: Contact Band - 501 to 750 Contacts)	\$8,863.98
132-32	Everbridge	101-11-11-0240-000- 751	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 5: (Minimum : Contact Band - 751 to 1000 Contacts)	\$8,869.12
132-32	Everbridge	101-11-11-0240-000- 1000	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 5: (Maximum: Contact Band - 751 to 1000 Contacts)	\$10,148.61
132-32	Everbridge	101-11-11-0240-000-	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 6: (Minimum: Contact Band - 1001 to 1500 Contacts)	\$10,152.30
132-32	Everbridge	101-11-11-0240-000- 1500	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 6: (Maximum: Contact Band - 1001 to 1500 Contacts)	\$11,989.92
132-32	Everbridge	101-11-11-0240-000- 1501	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 7: (Minimum: Contact Band - 1501 to 3500 Contacts)	\$11,993.35
132-32	Everbridge	101-11-11-0240-000- 3500	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 7: (Maximum: Contact Band - 1501 to 3500 Contacts)	\$18,841.32
132-32	Everbridge	101-11-11-0240-000- 3501	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 8: (Minimum : Contact Band - 3501 to 5000 Contacts)	\$18,844.17

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0240-000- 5000	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 8: (Maximum; Contact Band - 3501 to 5000 Contacts)	\$23,123.43
132-32	Everbridge	101-11-11-0240-000- 5001	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 9: (Minimum : Contact Band - 5001 to 7500 Contacts)	\$23,125.83
132-32	Everbridge	101-11-11-0240-000- 7500	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 9: (Maximum; Contact Band - 5001 to 7500 Contacts)	\$29,118.41
132-32	Everbridge	101-11-11-0240-000- 7501	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 10: (Minimum: Contact Band - 7501 to 10000 Contacts)	\$29,120.12
132-32	Everbridge	101-11-11-0240-000- 10000	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 10: (Maximum : Contact Band - 7501 to 10000 Contacts)	\$33,400.53
132-32	Everbridge	101-11-11-0240-000- 10001	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 11: (Minimum: Contact Band - 10001 to 20000 Contacts)	\$33,401.56
132-32	Everbridge	101-11-11-0240-000- 20000	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 11: (Maximum: Contact Band - 10001 to 20000 Contacts)	\$43,677.63
132-32	Everbridge	101-11-11-0240-000- 20001	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 12: (Minimum; Contact Band - 20001 to 75000 Contacts)	\$43,678.32
132-32	Everbridge	101-11-11-0240-000- 75000	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 12: (Maximum: Contact Band - 20001 to 75000 Contacts)	\$81,360.39
132-32	Everbridge	101-11-11-0240-000- 75001	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 13: (Minimum: Contact Band - 75001 to 150000 Contacts)	\$81,361.04
132-32	Everbridge	101-11-11-0240-000- 150000	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 13: (Maximum; Contact Band - 75001 to 150000 Contacts)	\$130,176.71
132-32	Everbridge	101-11-11-0240-000- 150001	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 14: (Minimum; Contact Band - 150001 to 250000 Contacts)	\$130,177.33
132-32	Everbridge	101-11-11-0240-000- 250000	Mass Notification Base for Corporate with Unlimited Domestic Usage - Tier 14: (Maximum: Contact Band - 150001 to 250000 Contacts)	\$192,695.86

## Mass Notification Base for State & Local Government with Unlimited Domestic Usage

Everbridge Mass Notification Base for State and Local Government allows users to send notifications to individuals or groups using lists, locations, and visual intelligence. Everbridge Mass Notification is supported by state-of-the-art security protocols, an elastic infrastructure, advanced mobility, interactive reporting and analytics, adaptive people and resource mapping to mirror your organization, and true enterprise class data management capabilities to provide a wide array of data management options.

## Key Capabilities Include:

- Unlimited Domestic Emergency\* Alerts and Testing Messages
- Unlimited Domestic Non-Emergency\* Alerts Messaging
- Three (3) Organization with unlimited nested static and dynamic groups
- Integrated GIS/Map-based, rule-based, group-based, or individual contact selection Ability to send standard, polling, or on-the-fly 'One-Touch' Conference Call messages
- Publish notifications directly to the Smartphones of residents and employees via Everbridge Mobile Application (fka ContactBridge)
- · Access to IPAWS for authorized agencies
- Map-based drawing and selection tools and imported shape files (e.g. Google Maps, Bing Maps, ESRI)
- Organization specific customizable caller ID, greetings, and broadcast settings SMPP based SMS text messaging
- · Auto translate, Boil water and Weather alert message guides
- 25 Mass Notification for Corporate Employee Contacts

<sup>\*</sup>Usage applies to notifications generated through the Everbridge Manager user interface. Automated notifications are subject to additional fees.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0254-000-0	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 1: (Minimum : Contact Band - 0 to 25900 Contacts)	\$4,282.12
132-32	Everbridge	101-11-11-0254-000- 25900	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 1: (Maximum : Contact Band - 0 to 25900 Contacts)	\$6,423.17
132-32	Everbridge	101-11-11-0254-000- 25901	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 2: (Minimum : Contact Band - 25901 to 64750 Contacts)	\$6,432.81
132-32	Everbridge	101-11-11-0254-000- 64750	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 2: (Maximum : Contact Band - 25901 to 64750 Contacts)	\$14,636.28

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0254-000- 64751	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 3: (Minimum : Contact Band - 64751 to 129500 Contacts)	\$14,636.46
132-32	Everbridge	101-11-11-0254-000- 129500	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 3: (Maximum : Contact Band - 64751 to 129500 Contacts)	\$26,261.70
132-32	Everbridge	101-11-11-0254-000- 129501	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 4: (Minimum : Contact Band - 129501 to 259000 Contacts)	\$26,261.84
132-32	Everbridge	101-11-11-0254-000- 259000	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 4: (Maximum : Contact Band - 129501 to 259000 Contacts)	\$44,869.65
132-32	Everbridge	101-11-11-0254-000- 259001	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 5: (Minimum : Contact Band - 259001 to 429000 Contacts)	\$44,869.77
132-32	Everbridge	101-11-11-0254-000- 429000	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 5: (Maximum : Contact Band - 259001 to 429000 Contacts)	\$66,863.06
132-32	Everbridge	101-11-11-0254-000- 429001	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 6: (Minimum : Contact Band - 429001 to 647500 Contacts)	\$66,863.18
132-32	Everbridge	101-11-11-0254-000- 647500	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 6: (Maximum : Contact Band - 429001 to 647500 Contacts)	\$95,131.05
132-32	Everbridge	101-11-11-0254-000- 647501	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 7: (Minimum : Contact Band - 647501 to 849000 Contacts)	\$95,131.18
132-32	Everbridge	101-11-11-0254-000- 849000	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 7: (Maximum: Contact Band - 647501 to 849000 Contacts)	\$119,899.92
132-32	Everbridge	101-11-11-0254-000- 849001	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 8: (Minimum : Contact Band - 849001 to 1049000 Contacts)	\$119,900.04

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0254-000- 1049000	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 8: (Maximum : Contact Band - 849001 to 1049000 Contacts)	\$144,484.40
132-32	Everbridge	101-11-11-0254-000- 1049001	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 9: (Minimum : Contact Band - 1049001 to 1295000 Contacts)	\$144,484.52
132-32	Everbridge	101-11-11-0254-000- 1295000	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 9: (Maximum : Contact Band - 1049001 to 1295000 Contacts)	\$174,723.32
132-32	Everbridge	101-11-11-0254-000- 1295001	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 10: (Minimum: Contact Band - 1295001 to 1595000 Contacts)	\$174,723.43
132-32	Everbridge	101-11-11-0254-000- 1595000	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 10: (Maximum : Contact Band - 1295001 to 1595000 Contacts)	\$209,761.73
132-32	Everbridge	101-11-11-0254-000- 1595001	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 11: (Minimum: Contact Band - 1595001 to 1895000 Contacts)	\$209,761.84
132-32	Everbridge	101-11-11-0254-000- 1895000	Mass Notification Base for State & Local Government with Unlimited Domestic Usage - Tier 11: (Maximum: Contact Band - 1595001 to 1895000 Contacts)	\$244,800.15

## Mass Notification Base for Higher Education with Unlimited Domestic Usage

Everbridge Mass Notification Base for Higher Education allows users to send notifications to individuals or groups using lists, locations, and visual intelligence. Everbridge Mass Notification is supported by state-of-the-art security protocols, an elastic infrastructure, advanced mobility, interactive reporting and analytics, adaptive people and resource mapping to mirror your organization, and true enterprise class data management capabilities to provide a wide array of data management options. Below is a list of key system inclusions with your new Everbridge Mass Notification system.

## Key Capabilities Include:

- Unlimited Domestic Emergency\* Alerts and Testing Messages
- Unlimited Domestic Non-Emergency\* Alerts Messaging
- Three (3) Organization with unlimited nested static and dynamic groups
- Integrated GIS/Map-based, rule-based, group-based, or individual contact selection Ability to send standard, polling, or on-the-fly 'One-Touch' Conference Call messages
- Custom branded community opt-in portal with custom fields and opt-in subscriptions Flexible role-based access controls to manage user permissions
- · Access to Real-Time Dashboard, Notifications Library, Everbridge Universe, and Custom Reporting
- Everbridge Network to access situational intelligence & notifications shared by other public and private groups
- Publish notifications directly Facebook and Twitter
- Publish notifications directly to Websites and services that support API access via HTTPS using 'Web Posting'
- Publish notifications directly to the Smartphones of residents and employees via Everbridge Mobile app (fka ContactBridge)
- Map-based drawing and selection tools and imported shape files (e.g. Google Maps, Bing Maps, ESRI)
- Organization specific customizable caller ID, greetings, and broadcast settings SMPP based SMS text messaging

<sup>\*</sup>Usage above applies to notifications generated through the Everbridge Manager user interface. Automated notifications are subject to additional fees.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0250-000-1	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 1: (Minimum: Contact Band - 1 to 10000 Contacts)	\$4,282.12
132-32	Everbridge	101-11-11-0250-000- 10000	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 1: (Maximum: Contact Band - 1 to 10000 Contacts)	\$12,846.35
132-32	Everbridge	101-11-11-0250-000- 10001	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 2: (Minimum: Contact Band - 10001 to 25000 Contacts)	\$12,847.32

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0250-000- 25000	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 2: (Maximum) Contact Band - 10001 to 25000 Contacts)	\$27,298.49
132-32	Everbridge	101-11-11-0250-000- 25001	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 3: (Minimum: Contact Band - 25001 to 50000 Contacts)	\$27,299.17
132-32	Everbridge	101-11-11-0250-000- 50000	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 3: (Maximum: Contact Band - 25001 to 50000 Contacts)	\$44,159.32
132-32	Everbridge	101-11-11-0250-000- 50001	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 4: (Minimum : Contact Band - 50001 to 100000 Contacts)	\$44,159.97
132-32	Everbridge	101-11-11-0250-000- 100000	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 4: (Maximum: Contact Band - 50001 to 100000 Contacts)	\$76,532.12
132-32	Everbridge	101-11-11-0250-000- 100001	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 5: (Minimum: Contact Band - 100001 to 250000 Contacts)	\$76,532.70
132-32	Everbridge	101-11-11-0250-000- 250000	Mass Notification for Higher Education with Unlimited Domestic Usage - Tier 5: (Maximum: Contact Band - 100001 to 250000 Contacts)	\$163,938.66

## Mass Notification for Transportation with Unlimited Domestic Usage

Everbridge Mass Notification for Transportation allows users to send notifications to individuals or groups using lists, locations, and visual intelligence. Everbridge Mass Notification is supported by state-of-the-art security protocols, an elastic infrastructure, advanced mobility, interactive reporting and analytics, adaptive people and resource mapping to mirror your organization, and true enterprise class data management capabilities to provide a wide array of data management options. Below is a list of key system inclusions with your new Everbridge Mass Notification system.

## Key Capabilities

- Unlimited Domestic Emergency\* Alerts and Testing Messages
- Unlimited Domestic Non-Emergency\* Alerts Messaging
- Unlimited Administrators for web-based portal to initiate messages, reporting, and administration
- Unlimited Administrators for ManageBridge Application (iOS, Android) and Mobile Optimized Notification Site (for Blackberry, etc.)
- Three (3) Organization with unlimited nested static and dynamic groups
- Access to Everbridge Elastic Infrastructure for message delivery
- Custom branded community opt-in portal with custom fields and opt-in subscriptions Flexible role-based access controls to manage user permissions
- Access to Real-Time Dashboard, Notifications Library, Everbridge Universe, and Custom Reporting
- Integrated GIS/Map-based, rule-based, group-based, or individual contact selection Ability to send standard, polling, or on-the-fly 'One-Touch' Conference Call messages
- Everbridge Network to access situational intelligence & notifications shared by other public and private groups
- Publish notifications directly to Websites and services that support API access via HTTPS using 'Web Posting'
- Map-based drawing and selection tools and imported shape files (e.g. Google Maps, Bing Maps, ESRI)
- Organization specific customizable caller ID, greetings, and broadcast settings SMPP based SMS text messaging
- Multi-language Text to Speech Engine and Custom Voice Recording
- Real-time reporting for improved situational awareness and easier after action analysis
- Interactive Dashboard for Organizational Activity Summary Unlimited Mass Notification Templates
- · Basic Audio Bulletin Board

<sup>\*</sup>Usage above applies to notifications generated through the Everbridge Manager user interface. Automated notifications are subject to additional fees.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0258-000-1	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 1: (Minimum : Contact Band - 1 to 150 Contacts)	\$4,282.12

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0258-000- 150	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 1: (Maximum : Contact Band - 1 to 150 Contacts)	\$4,282.12
132-32	Everbridge	101-11-11-0258-000- 151	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 2: (Minimum : Contact Band - 151 to 300 Contacts)	\$4,282.12
132-32	Everbridge	101-11-11-0258-000- 300	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 2: (Maximum: Contact Band - 151 to 300 Contacts)	\$5,609.57
132-32	Everbridge	101-11-11-0258-000- 301	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 3: (Minimum; Contact Band - 301 to 500 Contacts)	\$5,617.28
132-32	Everbridge	101-11-11-0258-000- 500	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 3: (Maximum: Contact Band - 301 to 500 Contacts)	\$7,151.13
132-32	Everbridge	101-11-11-0258-000- 501	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 4: (Minimum: Contact Band - 501 to 750 Contacts)	\$7,157.98
132-32	Everbridge	101-11-11-0258-000- 750	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 4: (Maximum: Contact Band - 501 to 750 Contacts)	\$8,863.98
132-32	Everbridge	101-11-11-0258-000- 751	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 5: (Minimum; Contact Band - 751 to 1000 Contacts)	\$8,869.12
132-32	Everbridge	101-11-11-0258-000- 1000	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 5: (Maximum : Contact Band - 751 to 1000 Contacts)	\$10,148.61
132-32	Everbridge	101-11-11-0258-000- 1001	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 6: (Minimum : Contact Band - 1001 to 1500 Contacts)	\$10,152.30
132-32	Everbridge	101-11-11-0258-000- 1500	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 6: (Maximum: Contact Band - 1001 to 1500 Contacts)	\$11,989.92
132-32	Everbridge	101-11-11-0258-000- 1501	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 7: (Minimum: Contact Band - 1501 to 3500 Contacts)	\$11,993.35
132-32	Everbridge	101-11-11-0258-000- 3500	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 7: (Maximum : Contact Band - 1501 to 3500 Contacts)	\$18,841.32
132-32	Everbridge	101-11-11-0258-000- 3501	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 8: (Minimum Econtact Band - 3501 to 5000 Contacts)	\$18,844.17

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-11-11-0258-000- 5000	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 8: (Maximum: Contact Band - 3501 to 5000 Contacts)	\$23,123.43
132-32	Everbridge	101-11-11-0258-000- 5001	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 9: (Minimum # Contact Band - 5001 to 7500 Contacts)	\$23,125.83
132-32	Everbridge	101-11-11-0258-000- 7500	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 9: (Maximum: Contact Band - 5001 to 7500 Contacts)	\$29,118.41
132-32	Everbridge	101-11-11-0258-000- 7501	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 10: (Minimum : Contact Band - 7501 to 10000 Contacts)	\$29,120.12
132-32	Everbridge	101-11-11-0258-000- 10000	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 10: (Maximum : Contact Band - 7501 to 10000 Contacts)	\$33,400.53
132-32	Everbridge	101-11-11-0258-000- 10001	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 11: (Minimum : Contact Band - 10001 to 20000 Contacts)	\$33,401.56
132-32	Everbridge	101-11-11-0258-000- 20000	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 11: (Maximum : Contact Band - 10001 to 20000 Contacts)	\$43,677.63
132-32	Everbridge	101-11-11-0258-000- 20001	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 12: (Minimum : Contact Band - 20001 to 75000 Contacts)	\$43,678.32
132-32	Everbridge	101-11-11-0258-000- 75000	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 12: (Maximum : Contact Band - 20001 to 75000 Contacts)	\$81,360.39
132-32	Everbridge	101-11-11-0258-000- 75001	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 13: (Minimum : Contact Band - 75001 to 150000 Contacts)	\$81,361.04
132-32	Everbridge	101-11-11-0258-000- 150000	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 13: (Maximum : Contact Band - 75001 to 150000 Contacts)	\$130,176.71
132-32	Everbridge	101-11-11-0258-000- 150001	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 14: (Minimum : Contact Band - 150001 to 250000 Contacts)	\$130,177.33
132-32	Everbridge	101-11-11-0258-000- 250000	Mass Notification for Transportation with Unlimited Domestic Usage - Tier 14: (Maximum : Contact Band - 150001 to 250000 Contacts)	\$192,695.86

## Community Engagement\*

The Community Engagement solution supports easy opt-in capabilities for both public and private events. Gathering optins, whether the general public or internal stakeholders, can be very difficult. With mobile keywords, large groups of people can easily opt-in to a database by texting a keyword. Additionally, the Visitor Engagement solution allows you enable event-focused web pages to increase the visibility and safety of your event.

#### Key Capabilities:

- Unlimited E-mail Messages
- Unlimited Facebook & Twitter Postings
- Unlimited SMS Messages within the United States
- Unlimited Administrators for web-based portal to initiate messages, reporting, and administration
- Unlimited number of keyword Opt-In recipients
- Access to 5 event keywords
- Access to Public and Private Event Web Pages which are integrated with your Member Portal and can include registration widgets and social sharing options so visitors can share your notifications to their social networks.
- Publish event based notifications via e-mail and SMS
- Publish event based notifications directly to Facebook and Twitter
- Publish event based notifications directly to Event Web Pages
- Automatic opt-in expirations
- Zip Code opt-in functionality for residents
- Google Public Alerts integration
- SMPP based SMS text messaging
- Messaging templates to speed up communications
- · SMS, Email, Delivery Reporting.

Requires the purchase of a Mass Notification Base product.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-01-11-1027-000- 5000	Community Engagement - Tier 1: (Minimum Contract Value - 5000 to 25000 Contacts)	\$1,070.53*
132-32	Everbridge	101-01-11-1027-000- 25000	Community Engagement - Tier 1: (Maximum: Contract Value - 5000 to 25000 Contacts)	\$5,352.64*
132-32	Everbridge	101-01-11-1027-000- 25001	Community Engagement - Tier 2: (Minimum Engagement - Tier 2: (Mini	\$5,352.86*

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-01-11-1027-000- 50000	Community Engagement - Tier 2: (Maximum : Contract Value - 25001 to 50000 Contacts)	\$10,705.29*
132-32	Everbridge	101-01-11-1027-000- 50001	Community Engagement - Tier 3: (Minimum : Contract Value - 50001 to 75000 Contacts)	\$10,705.50*
132-32	Everbridge	101-01-11-1027-000- 75000	Community Engagement - Tier 3: (Maximum: Contract Value - 50001 to 75000 Contacts)	\$16,057.93*
132-32	Everbridge	101-01-11-1027-000- 75001	Community Engagement - Tier 4: (Minimum : Contract Value - 75001 to 100000 Contacts)	\$16,058.15*
132-32	Everbridge	101-01-11-1027-000- 100000	Community Engagement - Tier 4: (Maximum; Contract Value - 75001 to 100000 Contacts)	\$21,410.58*
132-32	Everbridge	101-01-11-1027-000- 100001	Community Engagement - Tier 5: (Minimum : Contract Value - 100001 to 150000 Contacts)	\$21,410.79*
132-32	Everbridge	101-01-11-1027-000- 150000	Community Engagement - Tier 5: (Maximum: Contract Value - 100001 to 150000 Contacts)	\$32,115.87*
132-32	Everbridge	101-01-11-1027-000- 150001	Community Engagement - Tier 6: (Minimum : Contract Value - 150001 to 250000 Contacts)	\$32,116.08*
132-32	Everbridge	101-01-11-1027-000- 250000	Community Engagement - Tier 6: (Maximum : Contract Value - 150001 to 250000 Contacts)	\$53,526.45*
132-32	Everbridge	101-01-11-1027-000- 250001	Community Engagement - Tier 7: (Minimum: Contract Value - 250001 to 500000 Contacts)	\$53,526.66*
132-32	Everbridge	101-01-11-1027-000- 500000	Community Engagement - Tier 7: (Maximum : Contract Value - 250001 to 500000 Contacts)	\$107,052.90*

<sup>\*</sup>Pricing for the Community Engagement solution is based on 25% of the Annual Mass Notification Subscription Contract Value (exclusive of one-time and services costs).

#### **Incident Communications\***

Delays and errors in operational communications happen every day increasing recovery times, impacting revenue and increasing risk. Everbridge Incident Communications automates your notification procedures by allowing users to select pre-defined messages and processes to use for a specified incident and then determining the correct list of stakeholders and responders.

### Key Capabilities

- 1 (one) Incident Management Organization Unlimited
- Incident Administrator and User seats
- Unlimited Incident Templates
- Incident Templates supporting different messages & delivery settings based on notification phase (New, Update, Close)
- Multi-step workflow that prompts users to add required incident details
- Incident communication logging for all broadcast and confirmations
- Incident journal to capture additional details not included in incident communications
- Reporting of all incident communications details and responses in a PDF format
- Custom reports analyze incident communications effectiveness
- Communication broadcasts and confirmations include audit trails and timestamps
- · Search across incidents using status, user, type and date
- Real-time incident dashboard for operators showing all open incident.

Requires the purchase of a Mass Notification Base product.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-01-11-0206-000- 5000	Incident Communications - Tier 1: (Minimum : Contract Value - 5000 to 25000)	\$2,141.06*
132-32	Everbridge	101-01-11-0206-000- 25000	Incident Communications - Tier 1: (Maximum: Contract Value- 5000 to 25000)	\$6,423.17*
132-32	Everbridge	101-01-11-0206-000- 25001	Incident Communications - Tier 2: (Minimum : Contract Value - 25001 to 50000)	\$6,423.18*
132-32	Everbridge	101-01-11-0206-000- 50000	Incident Communications - Tier 2: (Maximum: Contract Value - 25001 to 50000)	\$12,846.35*
132-32	Everbridge	101-01-11-0206-000- 50001	Incident Communications - Tier 3: (Minimum: Contract Value - 50001 to 75000)	\$12,846.36*

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-01-11-0206-000- 75000	Incident Communications - Tier 3: (Maximum : Contract Value - 50001 to 75000)	\$19,269.52*
132-32	Everbridge	101-01-11-0206-000- 75001	Incident Communications - Tier 4: (Minimum: Contract Value - 75001 to 100000)	\$19,269.53*
132-32	Everbridge	101-01-11-0206-000- 100000	Incident Communications - Tier 4: (Maximum : Contract Value - 75001 to 100000)	\$25,692.70*
132-32	Everbridge	101-01-11-0206-000- 100001	Incident Communications - Tier 5: (Minimum: Contract Value - 100001 to 150000)	\$25,692.70*
132-32	Everbridge	101-01-11-0206-000- 150000	Incident Communications - Tier 5: (Maximum: Contract Value - 100001 to 150000)	\$38,539.04*
132-32	Everbridge	101-01-11-0206-000- 150001	Incident Communications - Tier 6: (Minimum : Contract Value - 150001 to 250000)	\$38,539.05*
132-32	Everbridge	101-01-11-0206-000- 250000	Incident Communications - Tier 6: (Maximum: Contract Value - 150001 to 250000)	\$64,231.74*
132-32	Everbridge	101-01-11-0206-000- 250001	Incident Communications - Tier 7: (Minimum : Contract Value - 250001 to 500000)	\$64,231.75*
132-32	Everbridge	101-01-11-0206-000- 500000	Incident Communications - Tier 7: (Maximum): Contract Value - 250001 to 500000)	\$128,463.48*

<sup>\*</sup>Pricing for the Incident Communication solution is based on 30% of the Annual Mass Notification Subscription Contract Value (exclusive of one-time and services costs).

### SmartWeather\*

Keep your employees, residents and other key stakeholders informed and safe with automatic broadcasts to all affected recipients in an impact area. Actively manage weather events and quickly put location-based warnings in the right hands, in real-time. With SMART Weather you can automatically broadcast customized messages based on the type and severity of the event. Everbridge's SMART Weather leverages Weather Decision Technologies meteorological resources to enhance and optimize over 150 severe weather alerts including lightning, tornados, thunderstorms, hail, ice, snow, extreme temperatures, high winds, flash floods and flooding.

## Key Capabilities

- Accurate weather warnings with specific start times and timely closing of alerts.
- Precise meteorologist drawn polygons and geographical zones to identify weather impacted locations.
- Select contacts in affected areas using a map that identifies weather impacted locations.
- Customized message content based on weather type, severity, location and audience.
- Infrared displays allow for even more precise location-specific weather alerts so notifications get to the right people with speed and accuracy.
- New weather layers provide near real time weather monitoring, making it easier to alert key stakeholders.

Requires the purchase of a Mass Notification Base product.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-00-11-1060-000- 5000	SmartWeather - Tier 1: (Minimum : Contract Value - 5000 to 25000 )	\$1,248.63*
132-32	Everbridge	101-00-11-1060-000- 25000	SmartWeather - Tier 1: (Maximum : Contract Value - 5000 to 25000)	\$3,211.59*
132-32	Everbridge	101-00-11-1060-000- 25001	SmartWeather - Tier 2: (Minimum : Contract Value - 25001 to 50000)	\$3,211.72*
132-32	Everbridge	101-00-11-1060-000- 50000	SmartWeather - Tier 2: (Maximum : Contract Value - 25001 to 50000)	\$6,423.17*
132-32	Everbridge	101-00-11-1060-000- 50001	SmartWeather - Tier 3: (Minimum : Contract Value - 50001 to 75000)	\$6,423.30*
132-32	Everbridge	101-00-11-1060-000- 75000	SmartWeather - Tier 3: (Maximum : Contract Value - 50001 to 75000)	\$9,634.76*
132-32	Everbridge	101-00-11-1060-000- 75001	SmartWeather - Tier 4: (Minimum : Contract Value - 75001 to 100000)	\$9,634.89*

132-32	Everbridge	101-00-11-1060-000- 100000	SmartWeather - Tier 4: (Maximum : Contract Value - 75001 to 100000)	\$12,846.35*
132-32	Everbridge	101-00-11-1060-000- 100001	SmartWeather - Tier 5: (Minimum : Contract Value - 100001 to 150000)	\$12,846.48*
132-32	Everbridge	101-00-11-1060-000- 150000	SmartWeather - Tier 5: (Maximum : Contract Value - 100001 to 150000)	\$19,269.52*
132-32	Everbridge	101-00-11-1060-000- 150001	SmartWeather - Tier 6: (Minimum : Contract Value - 150001 to 250000)	\$19,269.65*
132-32	Everbridge	101-00-11-1060-000- 250000	SmartWeather - Tier 6: (Maximum : Contract Value - 150001 to 250000)	\$32,115.87*
132-32	Everbridge	101-00-11-1060-000- 250001	SmartWeather - Tier 7: (Minimum : Contract Value - 250001 to 500000)	\$32,116.00*
132-32	Everbridge	101-00-11-1060-000- 500000	SmartWeather - Tier 7: (Maximum : Contract Value - 250001 to 500000)	\$64,231.74*

<sup>\*</sup>Pricing for the SmartWeather solution is based on 15% of the Annual Mass Notification Subscription Contract Value (exclusive of one-time and services costs).

## Set-up, Implementation & Support

- Up to 10 total hours of a dedicated Implementation Specialist during a Standard Implementation
- Self Service Administrative Set-up, Configuration and Default Preferences
- Initial Member Data Upload and Test Broadcast Support
- Unlimited Access to Everbridge University classes
- 24x7 Customer Support (phone, web, email)
- Global Support/Operations Centers for Redundant Live Support

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	SETUPFEES-5000	Setup Fee - Tier 1: (Minimum : Contract Value - 5000 to 25000)	\$342.57*
132-32	Everbridge	SETUPFEES-25000	Setup Fee - Tier 1: (Maximum : Contract Value - 5000 to 25000)	\$1,712.85*
132-32	Everbridge	SETUPFEES-25001	Setup Fee - Tier 2: (Minimum : Contract Value - 25001 to 50000)	\$1,712.91*
132-32	Everbridge	SETUPFEES-50000	Setup Fee - Tier 2: (Maximum : Contract Value - 25001 to 50000)	\$3,425.69*
132-32	Everbridge	SETUPFEES-50001	Setup Fee - Tier 3: (Minimum : Contract Value - 50001 to 75000)	\$3,425.76*
132-32	Everbridge	SETUPFEES-75000	Setup Fee - Tier 3: (Maximum : Contract Value - 50001 to 75000)	\$5,138.54*
132-32	Everbridge	SETUPFEES-75001	Setup Fee - Tier 4: (Minimum : Contract Value - 75001 to 100000)	\$5,138.61*
132-32	Everbridge	SETUPFEES-100000	Setup Fee - Tier 4: (Maximum : Contract Value - 75001 to 100000)	\$6,851.39*
132-32	Everbridge	SETUPFEES-100001	Setup Fee - Tier 5: (Minimum : Contract Value - 100001 to 150000)	\$6,851.45*
132-32	Everbridge	SETUPFEES-150000	Setup Fee - Tier 5: (Maximum : Contract Value - 100001 to 150000)	\$10,277.08*
132-32	Everbridge	SETUPFEES-150001	Setup Fee - Tier 6: (Minimum : Contract Value - 150001 to 250000)	\$10,277.15*

132-32	Everbridge	SETUPFEES-250000	Setup Fee - Tier 6: (Maximum : Contract Value - 150001 to 250000)	\$17,128.46*
132-32	Everbridge	SETUPFEES-250001	Setup Fee - Tier 7: (Minimum : Contract Value - 250001 to 500000)	\$17,128.53*
132-32	Everbridge	SETUPFEES-500000	Setup Fee - Tier 7: (Maximum : Contract Value - 250001 to 500000)	\$34,256.93*

<sup>\*</sup>The Setup Fee is equal to 8% of the Annual Subscription Contract Value (exclusive of one-time and services costs).

# Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge

Major IT failures and outages (critical application down, Cyber attack, deployment issue, datacenter outage...), quickly impact users and customers of the IT services as the quality of service deteriorates. Everbridge IT Alerting helps IT Departments, Incident Managers, DevOps, reduce the time to reach the right on-call IT personnel and keep stakeholders as well as impacted customers informed. Reducing MTTR will minimize the impact on the business.

### Everbridge IT Alerting Standard provides:

- Unlimited Global Notifications and Testing Messages
- Communication templates with conditional workflow for human error-free notifications
- Automatic notifications to the right on-call person
- Automatic escalation to the next person until someone acknowledges
- Multi communication channels (email, phone, SMS, pager, and mobile push notifications...)
- Collaboration tools including a 1-click smart conferencing (360 minutes per resolver license per year)
- Integration with IT Service Management (Helpdesk) and IT Operations Management (monitoring) tools.
- Communication updates to your IT team, the business stakeholders and the impacted customers while IT is resolving the problem.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	100-05-11-0201-000-0	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 1: (Minimum: Named User Band - 0 to 250 Named Users)	\$21,410.58
132-32	Everbridge	100-05-11-0201-000- 250	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 1: (Maximum: Named User Band 0 to 250 Named Users)	\$61,662.47
132-32	Everbridge	100-05-11-0201-000- 251	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 2: (Minimum: Named User Band - 251 to 500 Named Users)	\$61,909.12
132-32	Everbridge	100-05-11-0201-000- 500	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 2: (Maximum: Named User Band - 251 to 500 Named Users)	\$123,324.94
132-32	Everbridge	100-05-11-0201-000- 501	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 3: (Minimum: Named User Band - 501 to 750 Named Users)	\$123,571.59

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	100-05-11-0201-000- 750	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 3: (Maximum: Named User Band - 501 to 750 Named Users)	\$184,987.41
132-32	Everbridge	100-05-11-0201-000- 751	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 4: (Minimum: Named User Band - 751 to 1000 Named Users)	\$185,234.06
132-32	Everbridge	100-05-11-0201-000- 1000	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 4: (Maximum: Named User Band - 751 to 1000 Named Users)	\$246,649.87
132-32	Everbridge	100-05-11-0201-000- 1001	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 5: (Minimum: Named User Band - 1001 to 1250 Named Users)	\$246,896.52
132-32	Everbridge	100-05-11-0201-000- 1250	Annual ITA Alerting Standard Resolver License with Unlimited Voice and SMS and 360 minutes conference bridge - Tier 5: (Maximum: Named User Band - 1001 to 1250 Named Users)	\$308,312.34

# **Additional Organization**

One (1) additional Organization

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-01-11-1001-000	Additional Organization - One (1) Additional Organization in an Account	\$428.21

# Usage

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-01-33-0711	5,000 US SMS or Voice Messaging Minutes	\$214.11
132-32	Everbridge	101-01-11-0712	7,500 US SMS Messaging Minutes	\$214.11
132-32	Everbridge	101-01-33-0505	2,500 Global Minutes SMS or Voice Messaging Minutes	\$214.11

## **Everbridge Critical Alerting for Public Safety Employees**

For State, Municipal and Local Agencies who are looking to create multi-modal alerting from mission critical systems like WebEOC, Computer Assisted Dispatch or other internal systems, Everbridge's Critical Alerting for Public Safety Employees solution is designed to improve first responder and emergency management response times by leveraging the existing contacts in your Everbridge platform to deliver mission critical multi-modal alerts to key personnel. Users can automate the notification processes for traditionally email only alerting systems using e-mail ingestion to configure deliver multi-modal alerts to the correct list of stakeholders and responders.

#### Key Features:

- Unlimited E-mail Distribution
- Unlimited Push Notification via ContactBridge
- Voice and SMS messaging minutes limited to 7500 per year\*
- Access to Email Ingestion for configuration of alerts
- Publish alerts via E-mail Publish alerts directly to the Smartphones of employees via ContactBridge
- Publish alerts via SMS Texting and Voice Calls
- Automatic escalation of a notification to the next person or group if there is no confirmation
- Email Ingestion to take 3rd party e-mail content and launch multi-modal alerts
- Design rules based on content in the from, subject or body fields of the e-mail to can trigger specific templates and groups
- 8 total hours of remote access to a consultant to help with initial configuration and testing
- Creation of up to 4 templates
- Creation of up to 2 email ingestion integration points (Any complex expressions or configurations that require additional support would be supported within the 8 hours of Professional Services).

<sup>\*</sup>Usage above 7500 messaging minutes per year can be purchased.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-00-04-0273-000	Everbridge Critical Alerting for Public Safety Employees less than 1000 Employees	\$7,279.60
132-32	Everbridge	101-00-04-0274-000	Everbridge Critical Alerting for Public Safety Employees 1001-2500 Employees	\$8,992.44
132-32	Everbridge	101-00-04-0275-000	Everbridge Critical Alerting for Public Safety Employees 2500+	\$11,561.71

## **Everbridge Open APIs and E-mail Ingestion**

Everbridge Open is a set of REST based APIs that can be used to integrate contact information or trigger notifications remotely based on thresholds being reached in an internal system. For example, you could integrate your internal Human Resources (HR) system with the Everbridge system. When the HR team updates employee records, the contact information is automatically added, updated, or deleted in the Everbridge system. Email Ingestion lets users trigger notifications simply by sending an email to Everbridge. This is also an easy way, with no coding required, to create integrations with IT Monitoring and Service Management tools, CRM systems, and CAD systems.

Everbridge Open APIs and E-mail Ingestion are designed to support integration with internal systems to support mass communication uses. Any non-standard use of the Everbridge Open API or E-mail Ingestion for broadcast purposes, such as high volume one-to-one communications, are not covered under the Everbridge SLA. Examples of non-standard uses include, but are not limited to, the following: Marketing; SPAM (malicious marketing); Political or "Robo-Calls"; Collections; "One-to- one" communications; or calls that have to follow "do not call" or "time of day" rules. Please refer to the Everbridge Acceptable Use Policy for additional details: <a href="https://www.everbridge.com/company/legal/%E2%80%8Bacceptable-use-policy/">https://www.everbridge.com/company/legal/%E2%80%8Bacceptable-use-policy/</a>.

Everbridge Open APIs and E-mail Ingestion provides:

- Number of Broadcast API Calls or Email Ingestion Initiation contracted\*
- Access to 2 Everbridge Organizations (e.g. Production and Sandbox) each with authenticated API users
- Access to Incident Management as needed to configure email ingestion

\*Does not include contact path usage (i.e. voice or SMS) costs which needs to be purchased separately for voice or SMS communications.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-01-11-1015-000	Everbridge Open API (Up to 100 Broadcasts)	\$2,997.48
132-32	Everbridge	101-01-11-1016-000	Everbridge Open API (101 to 500 Broadcasts)	\$4,924.43
132-32	Everbridge	101-01-11-1017-000	Everbridge Open API (501 to 2500 Broadcasts)	\$10,919.40
132-32	Everbridge	101-01-11-1025-000	Everbridge Open API (2501 to 25000 Broadcasts)	\$17,128.46
132-32	Everbridge	101-01-11-1028-000	Everbridge Open API (25001 to 100000 Broadcasts)	\$29,974.81
132-32	Everbridge	101-01-11-1029-000	Everbridge Open API (100001 to 250000 Broadcasts)	\$42,821.16

# **Everbridge Training and Services**

Everbridge leverages proven methodologies and domain expertise, honed through more than 1,000 deployments worldwide. We work with you to address the unique challenges of strategic communications within your organizational structure, your operational requirements, and specific training needs. Choose from bundled packages or customized options designed to meet your individual specifications.

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-00-22-8101-000	Premium Implementation - 3 (consecutive) days of onsite implementation services to help configure, deploy and train customers on the system	\$6,851.39
132-32	Everbridge	101-00-22-8106-000	Premium Implementation with Additional Support (8 Hrs) - 3 (consecutive) days of onsite implementation services to help configure, deploy and train customers on the system plus 8 additional remote hours for pre and post follow up services	\$8,564.23
132-32	Everbridge	101-00-11-8702-000	Technical Account Manager (20 Hours per Month) - 20 Hours per Month of remote technical account management services geared to help customer obtain more value out of the products and features they have deployed or yet to deploy. These hours do not roll out month to month.	\$51,385.39
132-32	Everbridge	101-00-11-8703-000	Technical Account Manager (40 Hours per Month) - 40 Hours per Month of remote technical account management services geared to help customer obtain more value out of the products and features they have deployed or yet to deploy. These hours do not roll out month to month.	\$102,770.78
132-32	Everbridge	101-00-11-8704-000	Dedicated Technical Account Manager - Dedicate Technical Account Manager that is located onsite or remote to provide daily service support geared to help customer obtain more value out of the products and features they have deployed or yet to deploy. These hours do not roll out month to month.	\$256,926.95
132-32	Everbridge	101-00-22-8300-000	ProServe - Consulting Services (per hour fee/remotely delivered)	\$202.00
132-32	Everbridge	101-00-22-8301-000	ProServe - Consulting Services (per hour fee/T&E included in price)	\$261.00
132-32	Everbridge	101-00-22-8304-000	ProServe - Technical Services (per hour fee/remotely delivered)	\$154.00
132-32	Everbridge	101-00-22-8502-000	Proserve: Everbridge Web-based Education Services (per hour/delivered remotely)	\$171.00

132-32	Everbridge	101-00-22-8301-1	ProServe - Everbridge Training Services (per day fee/T&E included in price)	\$3,319.00
132-32	Everbridge	101-00-22-8502-01	Proserve: Everbridge Training Services (per day fee/T&E excluded from price)	\$2,034.00

SIN	Manufacturer	MFR PART NO	PRODUCT NAME and DESCRIPTION	GSA PRICE w/ IFF
132-32	Everbridge	101-01-11-0203-000- 500	Everbridge Mass Notification - Up to 500 Contacts	\$7,151.00
132-32	Everbridge	101-01-11-0203-000- 1000	Everbridge Mass Notification - Up to 1000 Contacts	\$10,149.00
132-32	Everbridge	101-01-11-0203-000- 1500	Everbridge Mass Notification - Up to 1500 Contacts	\$11,989.00
132-32	Everbridge	101-01-11-0203-000- 2500	Everbridge Mass Notification - Up to 2500 Contacts	\$15,415.00
132-32	Everbridge	101-01-11-0203-000- 5000	Everbridge Mass Notification - Up to 5000 Contacts	\$23,122.00
132-32	Everbridge	RMINUTES10K	Usage in the United States - Annual Fee 10,000 Message Minutes	\$1,071.00
132-32	Everbridge	RMINUTES25K	Usage in the United States - Annual Fee 25,000 Message Minutes	\$2,784.00
132-32	Everbridge	RMINUTES50K	Usage in the United States - Annual Fee 50,000 Message Minutes	\$5,353.00
132-32	Everbridge	RMINUTES100K	Usage in the United States - Annual Fee 100,000 Message Minutes	\$10,705.00
132-32	Everbridge	RMINUTES500K	Usage in the United States - Annual Fee 500,000 Message Minutes	\$53,523.00
132-32	Everbridge	INTMINUTES10K	Usage outside the United States - Annual Fee 10,000 Message Minutes	\$2,975.00