



# County Purpose Statement and Motto

## Purpose Statement

Promote the well-being of every resident and our distinct communities

Create effective, collaborative policy to support a thriving, sustainable economy and environment

Maintain transparency, accountability and quality service

*Previous version:*

*"The County of Lake provides proactive public policy, superior public service, courteous public contact, responsible exercise of authority and sound management of resources to enhance the quality of life for our citizens, now and in the future."*

## Motto

Vision 2028: Reimagining Lake County

*Previous version:*

*"Proactive Public Service"*