



Vision 2028: Reimagining Lake County

Ten Years, Ten Key Priorities

Consider and promote the well-being and economic resilience of every Lake County resident

Maintain a transparent County government that is responsive, efficient, effective and fair

Continue rebuilding and all efforts to recover from our recent disasters

Enhance Public Safety: protect our citizens and serve them well

Grow our economy and spur creation of quality local jobs:

- Focused Economic Development
- Clean up our neighborhoods through Code Enforcement
- Foster a business-friendly environment
- Pursue funding to strengthen communities
- Market Lake County as a premier California outdoor recreation destination
- Advocate for Lake County's needs through targeted political action

Improve our infrastructure:

- Roads and Transportation
- Water and Sanitation
- Internet access for all

Support the County workforce, through targeted training, retention and recruitment initiatives

Collaborate with Tribes, Cities and community groups to maximize opportunities

Care for our County's defining feature: Clear Lake

Invest in Lake County's richest resource: our People

- Provide pathways for our youth, leading to bright futures living in Lake County
- Encourage volunteerism, service and action toward the common good
- Recognize the wisdom and experience of Senior Citizens and serve them well