

LAKE PILLSBURY RESORT, INC.
787 AIRPARK ROAD
NAPA, CA 94558

June 25, 2018

Office of the County Clerk
County of Lake
255 North Forbes Street
Lakeport, CA 95453

RE: Lake County Tourism Improvement District Assessment (LCTID)
Lake Pillsbury Resort, 2756 Kapranos Road, Potter Valley, CA 95469

Dear County Clerk;

Lake Pillsbury Resort is located within Lake County, but is also in the Mendocino National Forest on the shores of Lake Pillsbury. The resort has a limited season and a limited number of cabins and campsites and access is via an eleven mile dirt road. The addition of a three percent assessment for this tourism improvement district would not benefit our facility but would be required to be paid on top of the occupancy tax under the proposed assessments to be levied. We feel strongly that if a number of the lodging facilities in Lake County wish to pursue this association then they should do so without it being a required assessment to each and every facility within the County. We currently have a difficult time getting the County to provide services for the real and personal property taxes that the resort and the other property owners up at Lake Pillsbury pay each year and this would just add another assessment with virtually no benefit to this area (prime example is the maintenance of the dirt roads which provide access to our resort and the homes in the Lake Pillsbury area). Therefore on behalf of Lake Pillsbury Resort we respectfully request that the LCTID not be established and that if it is, then those facilities that will not benefit be excluded from the annual assessment.

Unfortunately I will be traveling on business on July 24, 2018 and will therefore miss the public meeting at the County of Lake Board Chambers. I will however plan on attending the public hearing on August 7, 2018 to again present our position regarding the LCTID, which will be a burden on those facilities that will not benefit from this assessment.

Sincerely,



Mark Parnell
Vice President/Owner

✓ cc: Michelle Scully, Deputy Administrative Officer