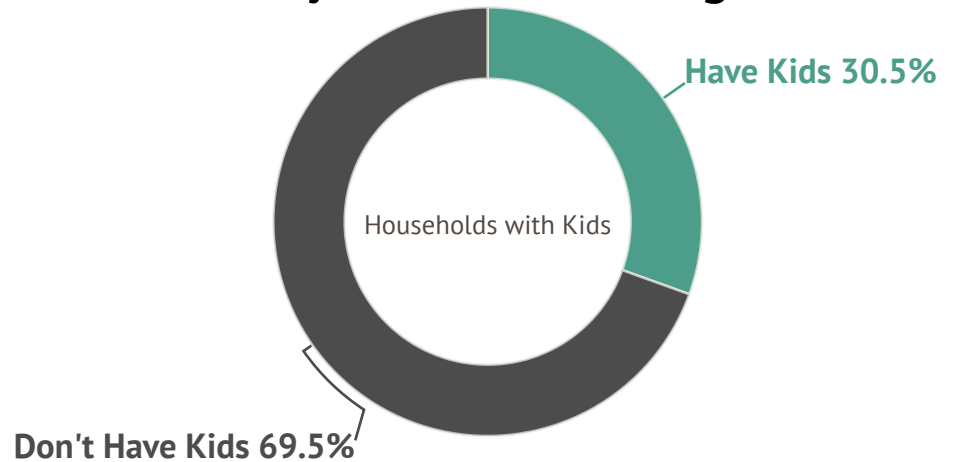


# Why Kids in Lake County Need Our Support...

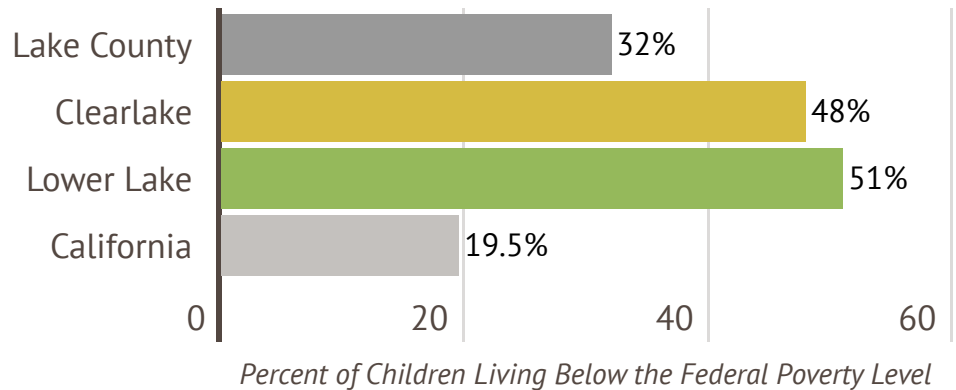
## 1 In Clearlake alone, there are nearly 4,000 children ages 0-17

That's about one-quarter of all children in Lake County, and in Clearlake, about one-third of households have children.



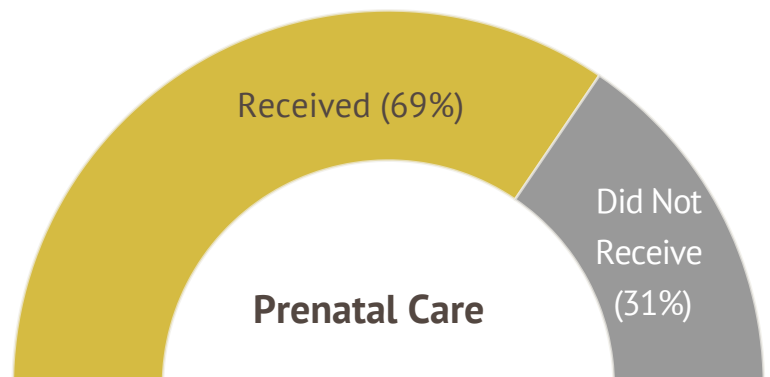
## 2 Many of these children live in poverty

A much higher percentage of kids live in poverty in Lake County than in California as a whole. In some communities, such as Clearlake and Lower Lake, about **half of kids live in poverty**.



## 3 Prenatal care rates are below state and national rates

Among California counties, Lake County ranks in the **bottom quarter** for prenatal care for moms in the first trimester, and is **well below the national rate** of 77% receiving such care.



# How We Can Address These Problems

Hope Rising Lake County is focused on **mobilizing and inspiring partnerships** and actions that support individual, collective, and community health and wellness. **We believe in our community and our most vulnerable members** who reside within it. **Join us** in making their world a better place with a Smart Start | Bright Future.

## Target Market:

All Clearlake, Clearlake Oaks, and Lower Lake youth 0-18

## Launch the Smart Start Eligibility Wizard



The Collective is seeking to create California's first user-friendly, bilingual Eligibility Wizard. Parents of prenatal to five-year-old children will be able to securely enter demographic information into a portal to **receive a list of services and programs that their family is eligible to receive.**

## Employ a Smart Start Family Resource Navigator

The aim is to connect services to mothers prior to birth, or at the birth, of a new child. Through the navigator, service providers can **check on symptoms of postpartum depression; provide referrals to additional community resources and home visits;** and make available specialized training to serve those with Perinatal Substance Use Disorder.



## Invest in After-School Programs



Effective after-school programs bring a wide range of benefits to youth, families, and communities. After-school programs can **boost academic performance, reduce risky behaviors, promote physical health, and provide a safe, structured environment for the children of working parents.** We propose enhancing the Konocti school district's after-school program, focusing on STEM as a locally driven solution to help children get ahead.

## Usher Youth into a Bright Future with 10,000 Degrees

California's leading college success nonprofit, 10,000 Degrees,<sup>®</sup> **helps students from low-income backgrounds get into and through college.** The program offers personal support, college advising, and financial aid management to help kids get to college. The program also provides on-campus office hours, cohort-building, and other events.



Lake County is the poorest and unhealthiest county in California. Be a part of a movement that delivers tangible outcomes that will directly launch the health, wealth and wellness trajectory of our youth.

Join us: Visit [www.hoperisinglc.org](http://www.hoperisinglc.org) for more information.