

From: JoAnn Saccato, MA
Sent: Friday, April 16, 2021 10:54 AM
To: Carol Huchingson
Subject: [EXTERNAL] Re: Governance Workshop comments

Thanks Carol,

Here's my comments:

There are so many important and interrelated goals presented, I can understand the difficulty in narrowing it down to just a few! NorCal 4 Health supports the Board's commitment to promote the well-being and economic resilience of every Lake County resident. Since poor diet, tobacco use, lack of exercise, and alcohol consumption underlie the top 10 leading causes of death in Lake County, adopting healthy lifestyles that avoid such behaviors can prevent or reduce the devastating effects of chronic diseases such as heart disease, cancer, stroke, and diabetes.

Local governments and their community partners are in a unique position to improve the public's health because of their capacity to establish public policies in their foundational guiding and planning documents and educate the community. For instance, communities are working to reduce secondhand smoke exposure to residents in multi-unit housing developments through their housing elements; encouraging and supporting local jurisdictions to restrict the number of tobacco retailers near schools and other youth-populated areas, pharmacies and areas with a high density of tobacco retailers; and restrict marketing, advertising and displays of tobacco and alcohol near schools and other youth-populated areas, so we can focus on preventing the health outcomes before they arise.

We see health as integral to community wealth in that it creates healthy students that turn into healthy workers that help keep the costs of doing business down, as well as attract businesses looking for a healthy workforce. Creating conditions at the planning and policy level that support a healthy lifestyle will also attract and retain healthy workers for our local businesses and organizations. So creating what are known as high opportunity neighborhoods that increase access green space and healthy outdoor activities, increase access to healthy food and decrease access and exposure to tobacco products and more will go a long way in helping create the conditions for a healthy workforce and attracting businesses wanting to invest--contributing to that cycle of health and wealth as been discussed.

There is also the opportunity to address health disparities and social justice issues through similar upstream planning. We invite the board to adopt a "Health in All Policies" attitude and approach as they are looking at all of their goals and to keep in mind upstream solutions that prevent the downstream problems before they occur. For example, with the blight, some communities use tax dollars from local industries to make dump fees free, or you could use those \$\$ to subsidize curbside pick up, making it more affordable for all and hopefully preventing the blight in the first place. You could also look upstream to the manufacturers of the products that are creating the waste, to reducing packaging, etc.

I applaud all the ideas at the table and see an inter-relatedness that needs a 30,000 ft. view that can be supported through addressing planning and vision documents and adopting a Health in All Policies approach.

Kind regards,

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