



Vision 2028

Reimagining Lake County

How do we get there?
How can we do better?

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Strong Strategic Planning

Where are you now?
Where are you going?

1. **Mission, Vision and Values**
 - *Vision 2028*
2. **Long-Term Priorities**
 - *Specific goals*
3. **Action Plan to get there**
 - *Implement & manage*
4. **Review and Revise**
 - *Living document*

Goal #1- Prioritize long-range planning

- Update our planning documents
- Assess: “where we are” & “where do we want to be”
- Develop long-term goals
- Engage with Community



Lake County's General Plan

Adopted: 1981

Updated: 2008

- What was Lake County like in 1981?
- Think about everything that has changed since 2008.
- Consider how these Elements could improve the health and wellbeing of our residents if they were modernized.

General Plan Elements

1. Community Profiles
2. Land Use
3. Housing
4. Public Facilities and Services
5. Transportation and Circulation
6. Health and Safety
7. Noise
8. Open Space, Conservation, Recreation
9. Geothermal
10. Water Resources
11. Agriculture
12. Environmental Justice*
13. Air Quality*
14. Economic Development Equity*

* Additional Elements that could increase eligibility to substantial funding opportunities and address current needs.




Lake County's Area Plans

- Think about the changes that have occurred since 1988 when our oldest plan was updated and 2010 when our latest plan was updated.
- How have the profiles of these communities evolved?
- Consider the impact disasters have had on each of these communities.

Area Plans

1. **Shoreline Communities Area Plan- 2009**
2. **Cobb Mountain Area Plan-1989**
3. **Kelseyville Area Plan- 1995**
4. **Lakeport Area Plan- 2000**
5. **Lower Lake Area Plan- 1988**
6. **Middletown Area Plan- 2010**
7. **Rivieras Area Plan- 2007**
8. **Upper Lake-Nice Area Plan- 2002**



Lake County has been in a ***constant state of reaction*** over the past decade due to extraordinary events.

- Recession
- Fires
- Floods
- Droughts
- Pandemic
- Climate Change events

As this likely ***WILL NOT*** change we must adapt to an entirely new way of living and develop strategies that enable agility and resilience.



We have the opportunity to ***re-imagine***
how we want to ***live, grow, educate, and thrive.***

- Embrace latest technologies and infrastructure
- Diverse housing opportunities
- New live-work opportunities post-pandemic
- Community amenities- parks, trails, open spaces
- Climate change resiliency
- Public health & safety
- Disaster preparedness and prevention
- Transportation systems

Now is the time to make the investment in planning our future!

Goal #2- Prioritise Housing

- Build the capacity to promote the creative development of communities in Lake County.
- Create a Housing Coordinator -or- Community Development Corporation “CDC”*

* CDCs are successfully run by other counties, including Mendocino, and have the ability to be laser focused on housing, economic development, and other priorities.



The Housing Element is updated and we are eligible for funding opportunities.


Housing continues to be a critical need for our community, we must develop innovative solutions to address the difficulties our residents face, especially as our population continues to grow.

- Affordable housing
 - Families
 - Seniors
 - Disabled
 - Workforce
 - Homeless
- Rebuilding homes lost in fires
- Housing Rehabilitation
- New development opportunities

Goal #3- Develop and Maintain a High Standard of Disaster Prevention, Preparedness, and Recovery.

- Commit to getting *better, stronger, and more efficient* each year in developing strategies for Disaster Prevention, Preparedness, and Recovery.
- Add language to Vision 2028





Lake County has the most experience in disaster work,
let's recognize that we can always improve and strive to be better.

- Robust collaboration across departments, organizations, cities and tribes
 - Sheriff/OES, Public Health, Social Services, Behavioral Health, Air Quality, Public Works, Public Services, Community Development, Animal Care & Control
 - RRA, Disaster Council, Fire Safe Council, COAD/NGOs, LCOE, AAA, Water Systems, MACs
- CMAT- Community Mitigation Assistance Team assessment
- Adopt innovative technologies for early warning systems and harden critical infrastructure.
- Improve communication and outreach to our most vulnerable
 - Seniors, disabled, those who are isolated
 - Non-tech users
- Update, Review and Implement critical documents
 - Health and Safety Element- 2008
 - CWPP- 2009, update in process
 - Hazard Mitigation Plan



Update Vision 2028

Vision 2028 signals our Board's commitment to "Enhance Public Safety." Wildfire mitigation and promoting Firewise practices among all residents and property owners are key elements, and I am asking we specifically note that in our priorities statement.

Enhance Public Safety:

- Protect our residents and serve them well
- Develop and maintain a high standard of Disaster Prevention, Preparedness and Recovery

No County is more experienced in disaster response work. However, we must be proactive and vigilant in limiting risk to Lake County's communities. Preventive work is never complete; we have to continually adjust our aims and expect more, further and further enhancing the safety of all residents. This proposed change to our Vision 2028 Statement is a meaningful recognition of the fact we can always improve and strive to be better.

We must also make a related commitment: *to get better, stronger and more efficient each year* in developing strategies for Disaster Prevention, Preparedness and Recovery. This requires community-wide effort and coordination, and no one is better positioned than the Lake County Risk Reduction Authority, Fire Safe Council and our Board to promote this critical work.

Strategic Goals to support Lake County's Vision 2028

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|--------------|---------------------------|
| 1. Priority: | Long-Range Planning |
| Goal: | Update Planning Documents |
- | | |
|--------------|---|
| 2. Priority: | Housing |
| Goal: | Housing Coordinator -or- Community Development Corp |
- | | |
|--------------|--|
| 3. Priority: | Advancing Disaster Preparedness, Prevention & Recovery |
| Goal: | Build the capacity to implement critical priorities. |