

**COUNTY OF LAKE**  
**MAJOR USE PERMIT 11-09**  
**LA MONICA OUTDOOR ADVERTISING**  
**Expires October 14, 2026**

Pursuant to the approval of the Lake County Planning Commission on **October 14, 2021**, there is hereby granted to **La Monica Outdoor Advertising, 2226 Kelley Creek Lane, Rescue, CA**, a Use Permit **to allow continued use of an outdoor advertising sign for a period of five years**, on property located at **255 Soda Bay Road, Lakeport**, being Assessor Parcel Number **008-019-64**, with the following terms and conditions:

1. The use hereby permitted shall allow for the continued use of the existing billboard sign at this location for a period of five (5) years and is subject to the conditions of Use Permit (UP 96-05) and associated time extension (UP 06-04) and (UP 11-09). This permit shall supersede any previous use permit conditions in conflict with this extension. Minor alterations which do not result in increased environmental impacts may be approved in writing by the Planning Director.
2. The billboard shall comply with the Caltrans Outdoor Advertising Act.
3. All lighting shall be indirect, directed downward, hooded, shielded or opaque and shall comply with the recommendations of [www.darksky.org](http://www.darksky.org). No unobstructed beam of light shall be directed beyond the billboard face.
4. This sign shall be maintained in good condition for the life of the project.
5. The permit holder shall permit the County of Lake or representative(s) or designee(s) to make periodic inspections at any reasonable time deemed necessary in order to assure that the activity being performed under authority of this permit is in accordance with the terms and conditions prescribed herein.
6. This permit shall be null and void if the use is abandoned for a period of two (2) years.
7. This permit shall be valid for five (5) years and shall expire on October 14, 2026, unless it is renewed through approval of a use permit, or is revoked pursuant to Section 60 of the Lake County Zoning Ordinance prior to that date.
8. Prior to the removal of the sign structure a sign removal plan shall be prepared in consultation with a qualified biologist and be subject to the review and approval of the Lake County Community Development Department.

Prepared by: EJP

Mary Darby, Director  
COMMUNITY DEVELOPMENT DEPARTMENT

By: \_\_\_\_\_  
Kerrian Marriott, Office Assistant III

**ACCEPTANCE**

I have read and understand the foregoing Use Permit and agree to each and every term and condition thereof.

Date: \_\_\_\_\_

\_\_\_\_\_  
Applicant or Authorized Agent Signature

\_\_\_\_\_  
Print Name