File #: 24-491, **Version:** 1

Memorandum

Date: **May 7, 2024**

To: **The Honorable Lake County Board of Supervisors**

From: **Board of Supervisors**

Subject: **Presentation of Proclamation Designating The Month of May 2024, As CalFresh Awareness Month**

Executive Summary:

WHEREAS, CalFresh is a monthly benefit for food purchases that helps low-income residents gain access to healthy foods and participation can play a crucial role in improving the health and status of vulnerable populations; and

WHEREAS, every $1 in CalFresh generates $1.79 in local economic activity; and

WHEREAS, 17,169 individuals in Lake County are currently receiving CalFresh benefits totaling $3.08 million per month, $32.73 million in benefits over the course of the last year; and

WHEREAS, the County of Lake, Department of Social Services, recognizes the need to reduce hunger by increasing access to and participation in food assistance benefits, particularly for elderly, disabled, families and children, and is committed to an outreach and public awareness campaign that promotes equity and inclusion in access, and to increasing awareness of potentially eligible Lake County residents about the benefits of CalFresh.

NOW, THEREFORE, BE IT PROCLAIMED that the Board of Supervisors of the County of Lake does hereby designate the month of May, 2024 as CalFresh Awareness Month.

If not budgeted, fill in the blanks below only:

Estimated Cost: _____ Amount Budgeted: _____ Additional Requested: _____ Future Annual Cost: _____

Purchasing Considerations (check all that apply): ☐ Not applicable

☐ Fully Article X. <https://library.municode.com/ca/lake_county/codes/code_of_ordinances?nodeId=COOR_CH2AD_ARTXPU_S2-38EXCOBI>- and/or Consultant Selection Policy <http://lcnet.co.lake.ca.us/Assets/Intranet/Policy/Policies+$! 26+Procedures+Manual/Ch4_2021v2.pdf>-Compliant (*describe process undertaken in "Executive Summary"*)

☐ Section 2-38 <https://library.municode.com/ca/lake_county/codes/code_of_ordinances?nodeId=COOR_CH2AD_ARTXPU_S2-38EXCOBI> Exemption from Competitive Bidding (*rationale in "Executive Summary," attach documentation, as needed*)

☐ For Technology Purchases: Vetted and Supported by the Technology Governance Committee <http://lcnet.co.lake.ca.us/Assets/Intranet/Intranet+Forms/Information+Technology/AdvPlan.pdf> (*"Yes," if checked*)

☐ Other (*Please describe in Executive Summary*)

Consistency with Vision 2028 <http://www.lakecountyca.gov/Government/Directory/Administration/Visioning/Vision2028.htm>

(check all that apply):
☐ Not applicable
☐ Well-being of Residents   ☐ Public Safety   ☐ Disaster Prevention, Preparedness, Recovery
☐ Economic Development   ☐ Infrastructure   ☐ County Workforce
☐ Community Collaboration   ☐ Business Process Efficiency   ☐ Clear Lake

Recommended Action: Presentation Only.