

Legislation Text

Memorandum

Date:	June 11, 2024
То:	The Honorable Lake County Board of Supervisors
From:	Bruno Sabatier, District 2 Supervisor
Subject:	Consideration of Agreement for Professional Services between the County of Lake and Lake County PEG-TV for 2024-25, 2025-26, and 2026-27 for a maximum not to exceed \$10,000 per fiscal year

Executive Summary:

In the past year, Lake County PEG has provided videography services for 39 Municipal Advisory Council (MAC) meetings. While PEG will not deny that technology, more specifically broadband, has been an issue with virtual hybrid capabilities, PEG has successfully been able to offer a robust recording and audio service to all MACs that have requested their services. PEG is continuing to invest in its equipment to overcome some of the obstacles and hiccups that we have experienced. However, it remains ready to continue to offer its services to provide transparency in Lake County MAC meetings with archived video of all meetings.

PEG has recently purchased a StarLink mobile unit in hopes to better connect to the internet in areas where broadband deployment does not meet the needs of PEG's hybrid virtual meeting requirements. PEG is working on a better finished product with introductions prepared for each MAC and a list of the board members and contact information for contacting the MAC. We are working on our YouTube channel and our Website to better organize the MAC video archives to easily and quickly access the meeting that viewers are seeking. PEG is also starting conversations on upgrading individual Town Halls for easier setup and a better recording product.

The agreement before the board offers to continue the PEG videography professional services for the next three fiscal years through June 30, 2027 with a maximum not to exceed \$10,000 per fiscal year.

not budgeted, fill in the blanks below only:	
stimated Cost:\$50,000 Amount Budgeted: Additional Requested: Future Annual Cost:	
urchasing Considerations (check all that apply):	
] Fully Article X. https://library.municode.com/ca/lake_county/codes/code_of_ordinances?nodeld=COOR_CH2AD_ARTXPU_S2-	
8EXCOBI>- and/or Consultant Selection Policy <http: assets="" intranet="" lcnet.co.lake.ca.us="" policies+\$!<="" policy="" td=""></http:>	
6+Procedures+Manual/Ch4_2021v2.pdf>-Compliant (describe process undertaken in "Executive Summary")	
Section 2-38 < https://library.municode.com/ca/lake_county/codes/code_of_ordinances?nodeld=COOR_CH2AD_ARTXPU_S2-	
8EXCOBI> Exemption from Competitive Bidding (rationale in "Executive Summary," attach documentation, as needed)	
For Technology Purchases: Vetted and Supported by the Technology Governance Committee	

File #: 24-661, Version: 1

<http://lcnet.co.lake.ca.us/Assets/Intranet/Intranet+Forms/Information+Technology/AdvPlan.pdf> ("Yes," if checked) □ Other (*Please describe in Executive Summary*)

Consistency with Vision 2028 http://www.lakecountyca.gov/Government/Directory/Administration/Visioning/Vision2028.htm

(check all that apply):

- □ Not applicable □ Public Safety
- ⊠ Economic Development □ Community Collaboration

 \Box Well-being of Residents

- □ Infrastructure □ Business Process Efficiency
- □ Disaster Prevention, Preparedness, Recovery □ County Workforce
- Clear Lake

Recommended Action: Approve Agreement for Professional Services between the County of Lake and Lake County PEG-TV for 2024-27 for a maximum not to exceed \$10,000 per fiscal year