



## Legislation Details (With Text)

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**Title:** 9:40 A.M. - Consideration of presentation from LCBHS staff on National Prevention Week (May 9-15 2021) activities as well as highlight the work done year-round to support prevention of behavioral health challenges and needs in our community.  
**Sponsors:** Behavioral Health Services  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. InitiationSubstanceUse2012, 2. CBHSQShortReport-2049, 3. PRESENTATION\_Prevention\_2021-05-06

Date	Ver.	Action By	Action	Result
5/11/2021	1	BOARD OF SUPERVISORS		

### Memorandum

**Date:** May 11, 2021  
**To:** The Honorable Bruno Sabatier, Chair, Lake County Board of Supervisors  
**From:** Todd Metcalf, M.P.A.  
Behavioral Health Services Director

**Subject:** Consideration of presentation from LCBHS staff on National Prevention Week (May 9-15 2021) activities as well as highlight the work done year-round to support prevention of behavioral health challenges and needs in our community.

**Executive Summary:** In order to raise awareness about National Prevention Week and the work done by Lake County Behavioral Health Services year-round, LCBHS staff request an audience with the BOS and also the community for a brief presentation during the 05/11/2021 BOS meeting. This presentation is estimated to take about 15 minutes, 5 of which are dedicated for a short question and answer period.

National Prevention Week is an annual health observance dedicated to increasing public awareness of, and action around, mental health and/or substance use disorders. This week also falls during the month of Mental Health Awareness, however is especially dedicated to focusing on the power of prevention to ameliorate behavioral health challenges in our communities.

Each year, National Prevention Week includes daily themes to focus on major substance use and mental health topics. The 2021 daily themes are:

Monday, May 10: Preventing Prescription Drug and Opioid Misuse

Tuesday, May 11: Preventing Underage Drinking and Alcohol Misuse

Wednesday, May 12: Preventing Illicit Drug Use and Youth Marijuana Use

Thursday, May 13: Preventing Youth Tobacco Use (E-Cigarettes and Vaping)

Friday, May 14: Preventing Suicide

National Prevention Week (NPW) is held each year during May. Originally, SAMHSA chose this timing because it is near the start of summer, an important time for school, communities, and prevention professionals to re-focus on prevention. Adolescents and full-time college students most often use substances for the first time during June or July, according to SAMHSA's National Survey on Drug Use and Health (NSDUH) Data on Adolescents - 2012 and NSDUH Data on full-time college students - 2015, both of which are attached.

As national participation in NPW has increased over the years, this week now serves as a week-long observance created by SAMHSA to celebrate prevention efforts in organizations and communities across the nation, and across all ages. Our community makes prevention happen every day - not just during NPW - and NPW is the perfect time to promote and celebrate a year's worth of prevention efforts, as well as get news, ideas, and resources to strengthen daily, weekly, and monthly prevention activities.

The three primary goals of National Prevention Week are to:

- Involve communities in raising awareness of substance use and mental health issues and in implementing prevention strategies, and showcasing effectiveness of evidence-based prevention programs;
- Foster partnerships and collaborations with federal agencies and national organizations dedicated to improving public health; and
- Promote and disseminate quality substance use prevention and mental health promotion resources and publications.

The proposed presentation will highlight events and activities sponsored by LCBHS in our community for National Prevention Week as well as provide information on prevention efforts that take place all year long.

**If not budgeted, fill in the blanks below only:**

Estimated Cost: \_\_\_\_\_ Amount Budgeted: \_\_\_\_\_ Additional Requested: \_\_\_\_\_ Future Annual Cost: \_\_\_\_\_

**Consistency with Vision 2028 and/or Fiscal Crisis Management Plan** (check all that apply):

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Well-being of Residents | <input type="checkbox"/> Public Safety               | <input type="checkbox"/> Infrastructure   | <input type="checkbox"/> Not applicable             |
| <input type="checkbox"/> Economic Development    | <input type="checkbox"/> Disaster Recovery           | <input type="checkbox"/> County Workforce | <input type="checkbox"/> <i>Technology Upgrades</i> |
| <input type="checkbox"/> Community Collaboration | <input type="checkbox"/> Business Process Efficiency | <input type="checkbox"/> Clear Lake       | <input type="checkbox"/> <i>Revenue Generation</i>  |
|  |  |   | <input type="checkbox"/> <i>Cost Savings</i>        |

**If request for exemption from competitive bid in accordance with County Code Chapter 2 Sec. 2-38, fill in blanks below:**

Which exemption is being requested?

How long has Agreement been in place?

When was purchase last rebid?

Reason for request to waive bid?

**Recommended Action:** Approve a 15 minute presentation from LCBHS staff on National Prevention Week (May 9-15 2021) activities as well as highlight the work done year-round to support prevention of behavioral health challenges and needs in our community.