



Legislation Text

File #: 18-197, **Version:** 1

MEMORANDUM

TO: Jim Steele, Chairman, Board of Supervisors

FROM: Brian L. Martin, Sheriff/Coroner/OES Director

DATE: March 20, 2018

SUBJECT: 9:45 A.M. - (a) Consideration of waiving the normal sealed bid process under Ordinance #2406, Section 38.2 as it is not in the public interest due to the unique nature of goods; and (b) Consideration of the Everbridge Mass Notification User Agreement

EXECUTIVE SUMMARY:

Everbridge is a mass telephonic notification system that has the ability to connect with the public via landline telephone, cell phone, computer and tablet. Everbridge has the ability to be used by Special Districts for “boil water” notices, Public Health for “Public Health” matters, as well as a call back system for County employees in disasters or other emergency or critical situations where a prompt response is required. The system has a mapping program that can be used to help locate the vulnerable population in Lake County that may need assistance with evacuations during emergencies. The system has a Weather Alert and is compatible with the Integrated Public Alert Warning Systems (IPAWS).

Everbridge offers a unified, web-based platform to send messages over a multitude of channels, including wireless emergency alerts, email, alerts to tablets, mobile phones, and computers, IPAWS, and mass telephonic notification.

This system will allow users from many departments to quickly and efficiently disseminate reliable, comprehensive information to a public that is increasingly demanding timely updates during disasters and other events.

Everbridge is a web-based system in which administrators are able to initiate notifications from anywhere they have an internet connection. The system is able to be configured to send specific messages to:

- Identified special needs populations
- Employee groups

- Pre-designated geographical regions
 - School Districts
 - Supervisorial Districts
 - Flood Plains
 - Designated Communities

Notifications can be sent using map based drawing and selection tools, as well as shape files imported from systems such as Google Maps, Bing Maps, and ESRI.

Notifications can be published direction to Facebook and Twitter accounts, and other websites that support access.

The system can generate acknowledgment receipts to ensure recipients understand situations and advisories. Such acknowledgments can also aid in litigation response.

In light of the County's multiple recent disasters and the impending 2018 wildfire season, the Sheriff's Office recommends that your Board approve the purchase of this system. Just as the previous mass notification systems have been made available for use by other County departments, this system will be available for use. Some departments that may have a need for mass notifications are Public Services, Public Health, Public Works, Animal Control, Social Services, or many others. This service is a service that the public demands and deserves. It is a service that is of benefit to all of our communities and many of our departments.

FISCAL IMPACT: ☒ None ☐ Budgeted ☐ Non-Budgeted

Estimated Cost: \$27,051

Amount Budgeted: -0-

Additional Requested: -0-

Annual Cost (if planned for future years): \$27,051 +

FISCAL IMPACT (Narrative): The cost of this service for the first year is budgeted and will be shared by the departments who will make best use of it, including OES, Special Districts, Social Services, Health Services, Behavioral Health and Public Works. For future years, OES will apply for funding through the State Homeland Security Grants Program (SHSGP) to cover the cost of service.

STAFFING IMPACT (if applicable): N/A

RECOMMENDED ACTION:

(a) Waive the normal sealed bid process under Ordinance #2406, Section 38.2 as it is not in the public interest due to the unique nature of goods.

(b) Approve the Everbridge Mass Notification User Agreement.