



## Legislation Text

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File #: 18-438, Version: 1

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### MEMORANDUM

**TO:** Board of Supervisors

**FROM:** Carol J. Huchingson, County Administrative Officer

**DATE:** May 22, 2018

**SUBJECT:** Consideration and possible adoption of: (a) new County Purpose Statement and Motto; (b) update to "Vision 2028: Reimagining Lake County," Ten Key Priorities to Build a Brighter Future

#### EXECUTIVE SUMMARY:

On April 10, your Board approved "Vision 2028: Reimagining Lake County," Ten Key Priorities to Build a Brighter Future. Additionally, you requested that staff recommend a refreshed County mission statement and motto. Supervisor Simon agreed to serve on a committee of staff and department heads that met recently to develop the attached draft for the consideration of your Board.

In addition, the Special Districts Administrator recommended a minor revision to Vision 2028, to include Water and Sanitation under "Improve our infrastructure" because it is vital to local development. With this in mind, a draft recommending this minor revision to Vision 2028 is also attached for your consideration.

**FISCAL IMPACT:** ☒ None ☐ Budgeted ☐ Non-Budgeted

Estimated Cost:

Amount Budgeted:

Additional Requested:

Annual Cost (if planned for future years):

**FISCAL IMPACT (Narrative):** None

**STAFFING IMPACT (if applicable):** None

#### RECOMMENDED ACTION:

Consider and adopt: (a) updated County Purpose Statement and Motto and (b) updated "Vision

2028: Reimagining Lake County," Ten Key Priorities to Build a Brighter Future".