



## Legislation Text

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File #: 19-23, Version: 1

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### MEMORANDUM

**TO:** Board of Supervisors

**FROM:** Carol J. Huchingson, County Administrative Officer

**DATE:** January 15, 2019

**SUBJECT:** Approve Amendment No. 1 between the County of Lake and the Lake County Chamber of Commerce for an amount not to exceed \$22,500 and a contract total of \$45,000, for Marketing and Visitor Information Services for a six month period; and authorize the Chair to sign

#### EXECUTIVE SUMMARY:

The County of Lake has had an ongoing Agreement with the Lake County Chamber of Commerce for Marketing and Visitor Information Services. This six-month agreement is to continue providing those services until the newly formed Lake County Tourism Improvement District can take over these tourism activities.

**FISCAL IMPACT:** ☐ None ☒ Budgeted ☐ Non-Budgeted  
Estimated Cost: \$45,000  
Amount Budgeted:  
Additional Requested: Not to exceed \$22,500  
Annual Cost (if planned for future years):

**FISCAL IMPACT (Narrative):** None

**STAFFING IMPACT (if applicable):** None

#### RECOMMENDED ACTION:

Approve Amendment No. 1 between the County of Lake and the Lake County Chamber of Commerce for an amount not to exceed \$22,500 and a contract total of \$45,000, for Marketing and Visitor Information Services for a six month period; and authorize the Chair to sign.