



Legislation Text

File #: 19-24, Version: 1

MEMORANDUM

TO: Board of Supervisors

FROM: Carol J. Huchingson, County Administrative Officer

DATE: January 15, 2019

SUBJECT: Approve Amendment No. 1 between the County of Lake and This is Crowd USA, Inc. for an amount not to exceed \$8,000, and a contract total of \$27,070, to manage the County website for three months and authorize the Chair to sign

EXECUTIVE SUMMARY:

The County of Lake has had an ongoing Agreement with This is Crowd USA, Inc. to manage our visitor website www.lakecounty.com and social media sites. This three-month amendment is to continue managing the website and social media until the newly formed Lake County Tourism Improvement District can take over these tourism activities.

FISCAL IMPACT: ☐ None ☒ Budgeted ☐ Non-Budgeted
Estimated Cost: \$27,070
Amount Budgeted:
Additional Requested: Not to exceed \$8,000
Annual Cost (if planned for future years):

FISCAL IMPACT (Narrative): None

STAFFING IMPACT (if applicable): None

RECOMMENDED ACTION:

Approve Amendment No. 1 between the County of Lake and This is Crowd USA, Inc. for an amount not to exceed \$8,000, and a contract total of \$27,070, to manage the County website for three months and authorize the Chair to sign.