



## Legislation Text

File #: 19-672, Version: 1

### MEMORANDUM

**TO:** Board of Supervisors

**FROM:** Carol J. Huchingson, County Administrative Officer

**DATE:** July 16, 2019

**SUBJECT:** Approve Agreement Between the City of Clearlake, City of Lakeport and the County of Lake Relative to Operation of a Local Public, Educational, Governmental (PEG) Cable Television Channel and authorize the Chair to sign

#### EXECUTIVE SUMMARY:

As your Board is aware, the County and the Cities of Clearlake and Lakeport entered into an Agreement to operate a local Public, Educational, Governmental (PEG) cable television channel November 17, 2015. This Agreement was extended by Amendment in 2018.

Your Board is also aware that staff worked with the Cities and PEG toward a new Agreement during the course of Fiscal Years 2017-18 and 2018-19. Those efforts have resulted in the Agreement attached here, for your Board's consideration. Many of the updates were clarifications of existing principles, including financial records requirements.

Most substantively, this Agreement adds Performance Measures, which were created in collaboration with the Cities to reflect largely long-term PEG priorities. The Lake County PEG TV Board is responsible to implement the Performance Measures, and their full Board has reviewed the Agreement, in total, and endorsed the Agreement and Performance Measures at their Monday, July 8, meeting.

Staff recommends your Board approve the new Agreement, and authorize the Chair to sign. The Agreement will likewise need to be executed by the two City Councils.

**FISCAL IMPACT:** ☐ None ☒ Budgeted ☐ Non-Budgeted

Estimated Cost:

Amount Budgeted: \$15,000 (FY 19-20 Payment Anticipated March 2020)

Additional Requested:

Annual Cost (if planned for future years): \$15,000 (FY 20-21 Payment)

**FISCAL IMPACT (Narrative):** Per the terms of the Agreement, the County of Lake has provided \$15,000 annually toward PEG operating expenses.

**STAFFING IMPACT (if applicable):** None

**RECOMMENDED ACTION:** Approve Agreement Between the City of Clearlake, City of Lakeport and the County of Lake Relative to Operation of a Local Public, Educational, Governmental (PEG) Cable Television Channel, and authorize the Chair to sign.