



Legislation Text

File #: 20-111, Version: 1

Memorandum

Date: February 25, 2020

To: The Honorable Moke Simon, Chair, Lake County Board of Supervisors

From: Brian L. Martin, Sheriff/Coroner/OES Director

Subject: Approve the Everbridge Mass Notification User Agreement in the amount of \$18,207.95 from March 20, 2020 to March 19, 2021 and authorize the Chair to sign

Executive Summary:

Everbridge is a mass notification system that has the ability to connect with the public via landline telephone, cell phone, computer and tablet. The system has a mapping program that can be used to help locate the vulnerable population in Lake County that may need assistance with evacuations during emergencies. The system has a Weather Alert and is compatible with the Integrated Public Alert Warning Systems (IPAWS).

Everbridge offers a unified, web-based platform to send messages over a multitude of channels, including wireless emergency alerts, email, alerts to tablets, mobile phones, and computers, IPAWS, and mass telephonic notification. Administrators are able to initiate notifications from anywhere they have an internet connection. The system is able to be configured to send specific messages to:

- Identified special needs populations
- Employee groups
- Pre-designated geographical regions
 - School Districts
 - Supervisorial Districts
 - Flood Plains
 - Designated Communities

Notifications can be sent using map based drawing and selection tools, as well as shape files imported from systems such as Google Maps, Bing Maps, and ESRI. Notifications can be published directly to Facebook and Twitter accounts, and other websites that support access.

The system can generate acknowledgment receipts to ensure recipients understand situations and advisories. Such acknowledgments can also aid in litigation response. The Sheriff's Office recommends that your Board approve the renewal agreement for use of this system. It is a service that is of benefit to all of our communities and many of our departments.

If not budgeted, fill in the blanks below only:

Estimated Cost: _____ Amount Budgeted: _____ Additional Requested: _____ Future Annual Cost: _____

Consistency with Vision 2028 and/or Fiscal Crisis Management Plan (check all that apply):

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Well-being of Residents | <input checked="" type="checkbox"/> Public Safety | <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Not applicable |
| <input type="checkbox"/> Economic Development | <input type="checkbox"/> Disaster Recovery | <input type="checkbox"/> County Workforce | <input type="checkbox"/> <i>Technology Upgrades</i> |
| <input type="checkbox"/> Community Collaboration | <input type="checkbox"/> Business Process Efficiency | <input type="checkbox"/> Clear Lake | <input type="checkbox"/> <i>Revenue Generation</i> |
| | | | <input type="checkbox"/> <i>Cost Savings</i> |

If request for exemption from competitive bid in accordance with County Code Chapter 2 Sec. 2-38, fill in blanks below:

Which exemption is being requested?

How long has Agreement been in place?

When was purchase last rebid?

Reason for request to waive bid?

Recommended Action: Approve Everbridge Mass Notification User Agreement in the amount of \$18,207.95 from March 20, 2020 to March 19, 2021 and authorize the Chair to sign