



Legislation Text

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Memorandum

Date: April 9, 2020

From: Rob Brown, District 5 Supervisor

Subject: COVID-19 Town Hall for Lake County Business Owners

Executive Summary:

The COVID-19 crisis has affected nearly every facet of our daily lives. Business owners have been among the hardest hit. Categories of businesses being determined non-essential, demands to rapidly change the way services are delivered, and a web of State and Federal programs offering supports have understandably left many with questions.

District 5 Supervisor, Rob Brown, wants to ensure the most critical questions are answered, and business owners can continue to invest in the communities they serve, both now and when we emerge from the pandemic. He invites you to join a special Virtual Town Hall this Thursday.

WHAT: Virtual Town Hall Meeting for Lake County Business Owners

WHEN: Thursday, 4/9, 6pm

WHERE: Broadcast live on Lake County PEG TV (Mediacom Channel 8), and Online:

- <http://www.facebook.com/lakecountycagov/> (English and Spanish live streams)
- <https://countyoflake.legistar.com/Calendar.aspx> (English language, available once the meeting starts - refresh your browser until you see, "In progress")

American Sign Language interpretation will be available on the English-language feeds.

Please send your questions to vision@lakecountyca.gov, by Wednesday, April 8, at 5pm. Include, "Business Town Hall," in the Subject line.

Those supporting Supervisor Brown in presenting this important meeting will include Moderator Michelle Scully, Deputy County Administrative Officer, who has a track record of successful leadership in a cross-section of Lake County private industries and service sectors. The panel will likewise include Jeff and Andy Lucas of Community Development Services (CDS). CDS has been providing a variety of supports to local businesses for decades, including facilitating access to State and Federal funding opportunities. Representatives from the financial services sector and others have likewise been invited.

“Every one of us is affected by the health and success of local businesses,” notes Brown. “Business owners create jobs, and their activity drives revenue for those in the government and service sectors, as well. I hope as many people as possible will tune in to this meeting, to understand a little better what business leaders in our communities are facing. I consider it a privilege to be a part of the local business community, and am looking forward to connecting people with the information they need.”