



Legislation Text

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Memorandum

Date: April 20, 2020

From: Rob Brown, District 4 Supervisor

Subject: Second Virtual COVID-19 Town Hall for Lake County Business Owners

Executive Summary:

On Thursday, April 9, thousands County residents and otherwise interested people gathered online for District 5 Supervisor, Rob Brown's, first Virtual COVID-19 Town Hall for Business Owners. Social Media posts and other web-based engagement, including video of this event, reached approximately 10,000 people, including 4,400+ views of the English language video and 1,700+ views of the Spanish language simulcast on Facebook.

Thank you to all that participated! Video and resources from that meeting can be accessed at: <http://www.lakecountycalifornia.gov/townhall/>.

Programs for business owners and employees at the State and Federal level continue to evolve, and Lake County residents need the most up-to-date information. Additionally, multiple County residents submitted questions regarding unemployment-related matters that we hope to answer with greater precision during Monday's meeting. Please join us Monday, for another Town Hall!

WHAT: 2nd Virtual Town Hall Meeting for Lake County Business Owners

WHEN: Monday, April 20, 3pm-4pm

WHERE: Broadcast live on Lake County PEG TV (Mediacom Channel 8), and Online:

- <http://www.facebook.com/lakecountycalifornia/> (English and Spanish live streams)
- <https://countyoflake.legistar.com/Calendar.aspx> (English language, available once the meeting starts - refresh your browser until you see, "In progress")

Please send your questions to vision@lakecountycalifornia.gov, no later than Sunday, April 19, at 5pm. Sending your questions early will help ensure panelists are prepared with the answers you need.

Include, "Business Town Hall," in the Subject line.

Share this message, too, so those you are connected with have an opportunity to send in their questions! Whether or not the panelists are able to address every question in the live meeting, your

input will help guide future information sharing, and we appreciate your participation!

Supervisor Brown will moderate the meeting, in collaboration with Jeff and Andy Lucas of Community Development Services (CDS) of Kelseyville. CDS is a partner of Lake County Economic Development Corporation (LCEDC), a collaborative effort of the County, Cities of Lakeport and Clearlake and other community organizations, and is a NorCal Small Business Development Center Affiliate. They have been providing a variety of supports to local businesses for decades, including facilitating access to State and Federal funding opportunities; CDS can be reached at 707-279-1540.

Melissa Fulton, Chief Executive Officer of the Lake County Chamber of Commerce will additionally present the results of a survey, documents impacts to local businesses of COVID-19.

Scott Rogalski, Director of Partnerships for Northern California Small Business Development Center (SBDC) Networks, who contributed to the first Town Hall, has again agreed to participate. The slides from his valuable April 9 presentation are posted at <http://www.lakecountyca.gov/>.

Representatives from the State's Employment Development Department (EDD) and the Small Business Administration (SBA) are also expected to participate.

"Businesses are the engine of our economy," notes Brown. "I want to connect people with the information they need, so local businesses can endure these challenging circumstances and continue to invest in Lake County communities."

Again, please send any questions to vision@lakecountyca.gov, by Sunday, April 19, at 5pm.

If you are in need of a disability-related modification or accommodation to participate, please reach out by 5pm Friday, April 17, either at 707-263-2580 or vision@lakecountyca.gov.