



Legislation Text

File #: 20-429, Version: 1

Memorandum

Date: May 19, 2020

To: The Honorable Moke Simon, Chair, Lake County Board of Supervisors

From: Crystal Markytan, Director Social Services

Subject: Adopt Proclamation Designating the Month of May 2020, as CalFresh Awareness Month

Executive Summary:

**PROCLAMATION
DESIGNATING THE MONTH OF MAY 2020, AS
CALFRESH AWARENESS MONTH**

WHEREAS, CalFresh provides monthly food benefits to help low-income residents gain access to healthy foods and participation can play a crucial role in improving the health and wellbeing of our population; and

WHEREAS, in light of the state's unprecedented response to the Coronavirus Disease 2019 (COVID-19) and the expansive need that has resulted across the state, this years' CalFresh Awareness Month will emphasize the critical role that CalFresh has and will continue to play in providing nutrition assistance to millions of California households, with low-income during the COVID-19 pandemic; and

WHEREAS, every \$1 in CalFresh generates \$1.70 in economic activity, providing economic benefits to local communities; and

WHEREAS, 12,437 individuals in Lake County are receiving CalFresh benefits totaling over \$1.5 million per month, with many residents newly eligible due to the financial impacts of COVID-19; and

WHEREAS, The County of Lake, Department of Social Services, recognizes the need to reduce hunger and the impacts of COVID-19 by increasing access to and participation in food assistance benefits and is committed to an outreach and public awareness campaign.

NOW, THEREFORE, BE IT PROCLAIMED that the Board of Supervisors of the County of Lake does hereby

designate the month of May, 2020 as CalFresh Awareness Month.

If not budgeted, fill in the blanks below only:

Estimated Cost: _____ Amount Budgeted: _____ Additional Requested: _____ Future Annual Cost: _____

Consistency with Vision 2028 and/or Fiscal Crisis Management Plan (check all that apply):

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Well-being of Residents | <input type="checkbox"/> Public Safety | <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Not applicable |
| <input type="checkbox"/> Economic Development | <input type="checkbox"/> Disaster Recovery | <input type="checkbox"/> County Workforce | <input type="checkbox"/> <i>Technology Upgrades</i> |
| <input type="checkbox"/> Community Collaboration | <input type="checkbox"/> Business Process Efficiency | <input type="checkbox"/> Clear Lake | <input type="checkbox"/> <i>Revenue Generation</i> |
| | | | <input type="checkbox"/> <i>Cost Savings</i> |

If request for exemption from competitive bid in accordance with County Code Chapter 2 Sec. 2-38, fill in blanks below:

Which exemption is being requested?

How long has Agreement been in place?

When was purchase last rebid?

Reason for request to waive bid?

Recommended Action:

Adopt Proclamation Designating the Month of May 2020, as CalFresh Awareness Month.