



## Legislation Text

File #: 21-325, Version: 1

### Memorandum

**Date:** May 11, 2021

**To:** The Honorable Bruno Sabatier, Chair, Lake County Board of Supervisors

**From:** Carol J. Huchingson, County Administrative Officer

**Subject:** (a) Consideration of Agreement with Prentice Long, PC, for Redistricting Consulting Services, Not to Exceed \$35,000; (b) Consideration of "Redistricting 101," a Presentation by Margaret Long of Prentice Long, and Possible Direction to Staff

**Executive Summary:** (include fiscal and staffing impact narrative):

As your Board is aware, Census data is collected every ten years. In the year following, Counties are responsible to undertake "Redistricting," to ensure that Supervisorial Districts are essentially equivalent, in terms of population. Significant changes have been made to relevant Federal and State law in the time since 2011.

(a) In coordination with the Registrar of Voters and Information Technology, proposals were requested from four qualified potential contractors, and three responded (Redistricting Partners, Nielsen Merksamer and Prentice Long). A committee of County Department Heads and staff reviewed all three Proposals and met with the top two respondents. Ultimately, this group unanimously agreed Prentice Long was the entity best suited to meet the County's needs. Additionally, while Prentice Long is not unique in providing Redistricting Consulting Services, they were unique among the respondents in that Margaret Long will be dedicated to Lake County in the crucial six-week period late this year when we will have all relevant Federal Census data and State reconciliations.

Prentice Long, PC, proposes to provide robust Redistricting Consulting Services, detailed in Exhibit A to the Agreement, enabling a transparent and well documented Redistricting process, with costs not to exceed \$35,000.

(b) Ms. Long's presentation, "Redistricting 101," will outline the Redistricting process and options available to your Board, changes to State and Federal law since 2011, and timelines necessitated by delays in Census Data delivery. Your Board may wish to provide direction to staff after considering this presentation.

**If not budgeted, fill in the blanks below only:**

Estimated Cost: \$35,000 (FY 21-22) Amount Budgeted: \_\_\_\_\_ Additional Requested: \_\_\_\_\_ Future Annual Cost: \_\_\_\_\_

**Consistency with Vision 2028 and/or Fiscal Crisis Management Plan** (check all that apply):

- |   |   |   |   |
|---|---|---|---|
| <input checked="" type="checkbox"/> Well-being of Residents | <input checked="" type="checkbox"/> Public Safety               | <input type="checkbox"/> Infrastructure   | <input type="checkbox"/> Not applicable             |
| <input type="checkbox"/> Economic Development               | <input checked="" type="checkbox"/> Disaster Recovery           | <input type="checkbox"/> County Workforce | <input type="checkbox"/> <i>Technology Upgrades</i> |
| <input checked="" type="checkbox"/> Community Collaboration | <input checked="" type="checkbox"/> Business Process Efficiency | <input type="checkbox"/> Clear Lake       | <input type="checkbox"/> <i>Revenue Generation</i>  |
|   |   |   | <input type="checkbox"/> <i>Cost Savings</i>        |

**If request for exemption from competitive bid in accordance with County Code Chapter 2 Sec. 2-38, fill in blanks below:**

Which exemption is being requested?

How long has Agreement been in place?

When was purchase last rebid?

Reason for request to waive bid?

**Recommended Action:**

**Approve the Attached Agreement with Prentice Long, PC, for Redistricting Consulting Services, with costs not to exceed \$35,000.**

**Possible Direction to Staff.**